



Private Labels Services



🇵🇱 0048692 075 566



0096656 865 4916



0020109 493 2932



ul. Grzybowska 12/14, lok. 22 00-132 Warszawa. NIP(VAT):7010827578



@Legendary Europe PL



Contact@LegendaryEurope.eu



www.legendaryeurope.eu



Legendary Europe is your gateway to establishing a successful business in Europe, specifically in Poland, with over 10 years of expertise in the field.

The company offers comprehensive solutions for entrepreneurs looking to set up their businesses in Europe, focusing on developing private-label brands in pharmaceuticals, dietary supplements, cosmetics, medical devices, and supplies, while benefiting from European quality at competitive prices available in Poland.

After launching your company and brand, **Legendary Europe** helps you Manufacturing your European Private Labels brands & export products to the Gulf, Middle East, and Africa, ensuring your entry into the global market as a renowned European brand.



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✉ Bahgat@TheLegendary.info

Legendary Europe's Comprehensive Services

01

Business Establishment in Europe – Poland as a Launchpad

- Providing legal and financial consultancy to set up your company according to European regulations.
- Registering companies and completing official procedures for full compliance with European laws.

02

2. Private Label Manufacturing

- Connecting you with European factories via Zoom meetings for effective communication.
- Organizing on-site factory visits in Poland to inspect production lines and quality standards.
- Supporting production, packaging, and labeling to meet European requirements.

03

Logistics and Shipping

- Partnering with European shipping companies for secure and efficient delivery.
- Facilitating shipping and storage solutions in Gulf countries through distribution partners.

04

Regional Distribution in the Middle East and Africa

- Assisting in contracting with local distributors in the Gulf for storage, distribution, and payment collection.
- Your company focuses solely on marketing as a scientific office, while the distributor handles all logistics.
- Registering products in major hospitals and pharmacies in each target country.
- The local distributor operates officially with a 15-20% commission on total revenue.

05

Growth Strategy

- Launching your brand in a single market as a success model, then expanding gradually.
- Scaling up by introducing distributors first, followed by marketing agents to enhance global presence.

With Legendary Europe, you can confidently build your brand, start from the European market with ease, and expand internationally in a well-structured and professional manner. Take the next step towards global success today!



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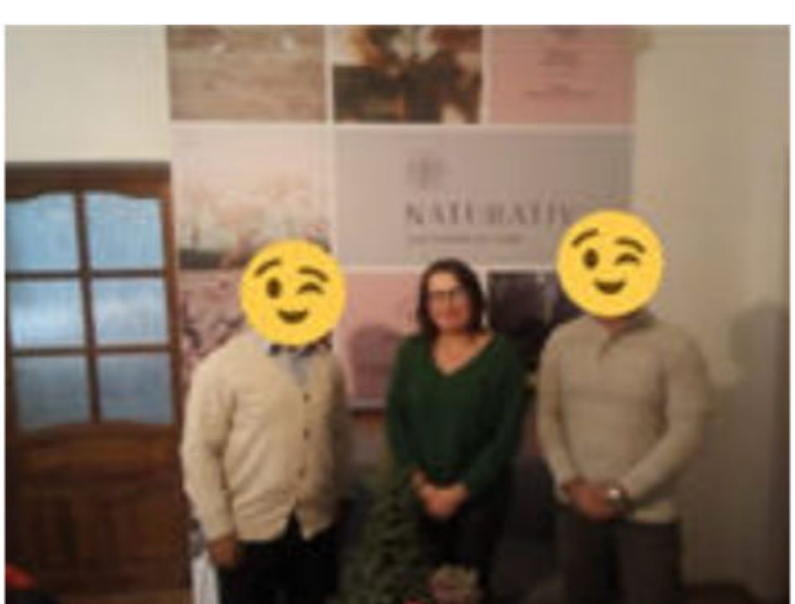


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Legendary Europe :

ABOUT US

Legendary Europe is An European Corporate specialized in business & consultation services in Poland & Middle East.

It was established in June 2018 in Poland with focus on the Middle East especially Egypt, Saudi Arabia & United Arab Emirates which represent 75 % from the Total Middle East market size.

Legendary Europe serves as the bridge between POLAND and MIDDLE EAST countries.

Our Vision:

to be the trusted partner for our clients & the first destination for any company in Poland wants to expand its business in Middle East & for the Individual Investors who want to invest with the great growth in Poland Economy.

Our Mission:

part & Middle East side.to create platform of commercial & cultural exchange between the Polish



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Our Activities

- _ Establish Polish Companies then Investment Residency Permit in Europe
- _ Franchise Business
- _ Private Label Manufacturing

History

In 2015 four multinational healthcare Professionals working for many years In GCC Countries especially United Arab Emirates & Saudi Arabia decided to start their Own Business in Europe to provide Middle East with High Quality Pharmaceuticals, Cosmeceuticals, food supplements & Medical Devices.

Then in 2018 expanded to Legendary Europe

The Project was expanded to include not only our own business but also acting as sourcing office for dealing with polish cosmetics companies & pharmaceutical companies for doing projects for other partners to establish for them companies in Poland & We established too many Polish companies for Foreign Investors (Mainly Healthcare Professionals) who is willing to invest in Poland



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Our Services

1- Our Services For Investor from Middle East:

- 1- Establish European Company in Poland & Business leads to Residency Permit
- 2- Investment Opportunities in Poland.
- 3- Franchising Agreement in Poland.
- 4- Private Label Manufacturing in Poland.
- 5- Franchise Expansion in Middle East.
- 6- Distribution Agreement for Polish Cosmetics, Food Supplements & Medical Devices.
- 7- Business Tours in Poland.
- 8- Medical Tourism in Poland.
- 9- Study in Poland.
- 10- Legal Support & Contracts Reviews



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We will help you to:

- _ Establish your company in Poland.
- _ Support in all related business activities, Business Projects, Consultancy & Polish Market Data.
- _ Communication with the polish companies for distribution agreements or private label manufacturing including meetings, contracts review, goods inspection, production follow up, packing , preparing all the documents required to the imported target market, finish all registration process in Poland if required, sending the clients all the documents required for custom clearance.
- _ Support in opening your franchise in Poland. Communicating with Franchise Owners on behalf of you, scheduling appointments, franchise consultations in all issues related to starting your company franchise in Poland easily while you are in your own place.
- _ Arranging business visits for Investors to attend trade shows&conferences in Poland during which business meetings are conducted.
- _ Dedicated Project Manager will be available for your business support on daily basis from 9:00 to 16:00 Monday to Friday excluding Polish Public Vacations.



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2- Our Services For Polish Companies:

- 1- Find Your Franchisee from Middle East.
- 2- Open New Markets for Your Franchise.
- 3- Find Distributers in Middle East.
- 4- Private Label Manufacturing for investors
- 5- Patient Support Programs.
- 6- Providing Market Intelligence & Business Opportunities
- 7- Business representation in Conferences in Middle East
- 8- Medical Tourism in Egypt
- 9- Business Tours in Middle East
- 10- Legal Support & Contracts Reviews



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We support you by:

Finding distributors for Polish Companies in Middle East regions.

Providing necessary market insights & Market Data.

Identifying sales opportunities to introduce the polish products to the Middle East market.

Arranging B2B meetings with local partners in Middle East Countries.

Arranging business visits for Polish Companies representatives to visit Middle East regions

Represent polish companies & facilitate their participation in trade fairs, conferences, and other events in Middle East.

Arranging visits for polish franchise owners to Middle East to schedule meetings to expand their franchise business & open branches in Middle East countries.

Providing Legal support for Different Agreement types.



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Why POLAND?

- Poland has emerged as an important and dynamic market since the country began its transition to democracy and a market-driven economy in 1989. With 38 million people, Poland is the largest market among the former Eastern bloc countries of Central Europe and shares borders with both “new” EU and “old” EU-15 countries. Poland became a member of the European Union (EU) in 2004.
- While the rest of Europe struggled with the global financial crisis, Poland experienced GDP growth of over 20 percent from 2008-2013.

As predicted, Poland's GDP growth slowed in 2013 as a result of the European debt crisis and Poland's own fiscal consolidation efforts. However, expansion is expected to exceed 3% in 2014.



Poland's growth was in part due to the sizable resources from the EU structural and cohesion funds. Poland is the main beneficiary of these funds, receiving €68.7 billion from 2007 to 2013. The second round of EU funding for the years 2014-2020 will reportedly be used to drive continued infrastructure projects, to develop Poland's energy industry, and to stimulate innovation.

- Poland shipped US\$540.0 billion worth of products around the globe in 2013 and it is the world's eleventh-largest exporter. The latest figure represents 3% of worldwide exports estimated at \$18.1 trillion.



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Why Private Label



- Private label is a great solution for companies that seek to expand their product offer with low investment. Under your own brand we will supply our partner products with the highest quality cosmetics, dietary supplements and medical products.
- Private labeling is one of the most effective ways to make your products stand out from the millions of others listed for sale online.
- Creating a private label product can give you more control over production, pricing, branding, and profitability.



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- It has become a very popular business model for sellers on online marketplaces such as eBay, Amazon, and Etsy. And the good news is that it's not hard to get started.
- Our Project Managers & R&D team thoroughly analyses current trends and opportunities, & adjusting the product line to the current market requirements.
- We provide a tested product based on the highest-quality raw materials & timely delivery of orders, and our offer is very flexible



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Benefits of the Private labels for Investors

Profit margins: Private labeled products will usually generate higher profit margins than their generic counterparts. While it may cost a bit more to get a manufacturer to include your branding to a product, you will be able to sell said product at a higher price. There is inherent value in a branding product even if the brand may be unknown to the public. An unknown brand still holds better value compared to a genetically branded product.

Private label products will usually have higher profit margins than established national-wide brands as the items are normally cheaper to create.

Exclusivity: A massive advantage for private labeled products is that they tend to pop out more than generic resell products on online retailer websites such as Amazon or eBay. Essentially you're setting your product line apart from other competitors and giving the consumer even more reasons to purchase your product. This also eliminates the temptation of competitive pricing as your product differs to everything else currently in stock.



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Branding: Manufacturing a private label means you have your own brand image. It's something you own and will asset your products when selling them. Having a brand gives your business, in general, have an identity.

If your consumers enjoy your product they will purposefully search for your brand in the future, rather than opting for a generic product label for a cheaper price.

Marketing: Owning a private label product can also help your marketing strategy. Generic products will only limit the options you can perform when it comes to marketing. With your very own brand, marketing will be taken to a whole new height.

It's possible for you to make a story around your brand, take creative product pictures, develop a social media presence, and aim your products at specific demographics.

You can run ads on your own products. You can own your own brand's Facebook page and social media accounts. It's all yours!



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What we look for in private label manufacturers

Finding trusted, reliable private label manufacturers is essential to the success of our partners business. But what does a good private label manufacturer look like?

Product specialization	Competitive pricing	Product quality	Reliable delivery
We want to find a manufacturer that specializes in producing our partner type of product. We Seek out manufacturers that have a track record in your niche.	Securing a great price from the manufacturer means our partner profit margins will be higher. We make sure to also enquire about pricing for sample products, minimum quantities, discounts for bulk buying, and shipping costs.	Product quality is probably the most important thing to look for in private label manufacturers. It's also advisable to get samples of private label product made so that our partners can test them before they go to market. Many of our partners will visit the factory to oversee the production process before committing to a manufacturer.	Before committing to a manufacturer, we ask them about delivery times. Any delays in getting our private label product to market will result in lost sales and unhappy customers.



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What we need in the private label manufacturer?

Specialized
Category or
Supplement
Manufacturer

Certifications

What Services
They Offer

Minimum Order
Quantities

Any Restrictions
On Where They
Ship To



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Improve Communication with Overseas private label manufacturer

Most entrepreneurs tend to struggle when it comes to communicating with their suppliers, especially if it's an overseas supplier. Misunderstandings will often occur due to persistent misconceptions about manufacturing.

For instance, a supplier may interpret vague specifications, to negotiating too low on price, many business owners will struggle with manufacturers overseas.

Here are some tips that we can improve the communication between both investors & suppliers



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Simple Emails

Sending an overabundance of emails, using complicated language or including spelling mistakes in your message can lead to loads of misunderstandings. And by doing so, you are at risk of having your manufacturer miss the key points of your email. We Limit our email correspondence to one simple email chain per top when possible. Use short words, short sentences, and bulleted or numbered lists to help the manufacturer more easily respond to these different points.



Phone Call Follow Up

Calling your manufacturer over the phone is one way to quickly improve your communication skills. It's often best to get in contact with your supplier if they haven't responded to your emails within a reasonable amount of time or become generally unresponsive. That what we usually do to Review the details over the phone to help you avoid any misunderstanding and gauge whether a supplier genuinely understands what you're requesting from them.



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Create a QC checklist

We are sending a QC checklist to our manufacturer before production even begins will help limit any sort of miscommunication. This will allow the manufacturer the time needed to review your requirements and confirm their capability to meet them, ask questions and offer feedback. Include an estimated completion timeline for each milestone in this checklist



Meet with the supplier in person

After doing all the prep work and finding the factory that can help with sourcing your product, it's time to meet them in person, This is also a much easier way to get reliable, real-time feedback related to important details of the buyer-supplier relationship when discussing business in person.

Another good thing about meeting with your supplier in person is that you can visit their assembly line and get a feel for how your product is being produced.



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THANK YOU