



Retail Renovation Services



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f i t i n @LegendaryADLAND

**We will take you
through real case project
to showcase our services**

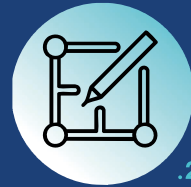


Our Services



.1

Electromechanical
planning



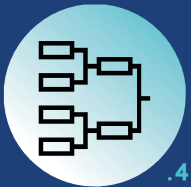
.2

Layout & Catmap
drawing



.3

Art direction & key visuals
development



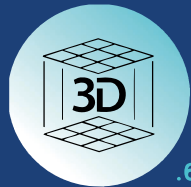
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Fixtures
Designs



.5

Project scope
development



.6

3D Render
of the project



.7

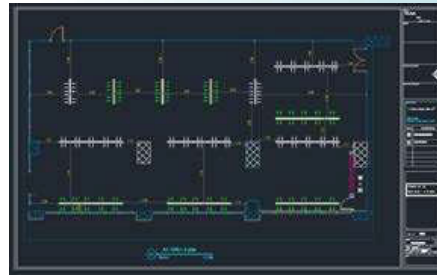
Audit project
progress





Electromechanical planning

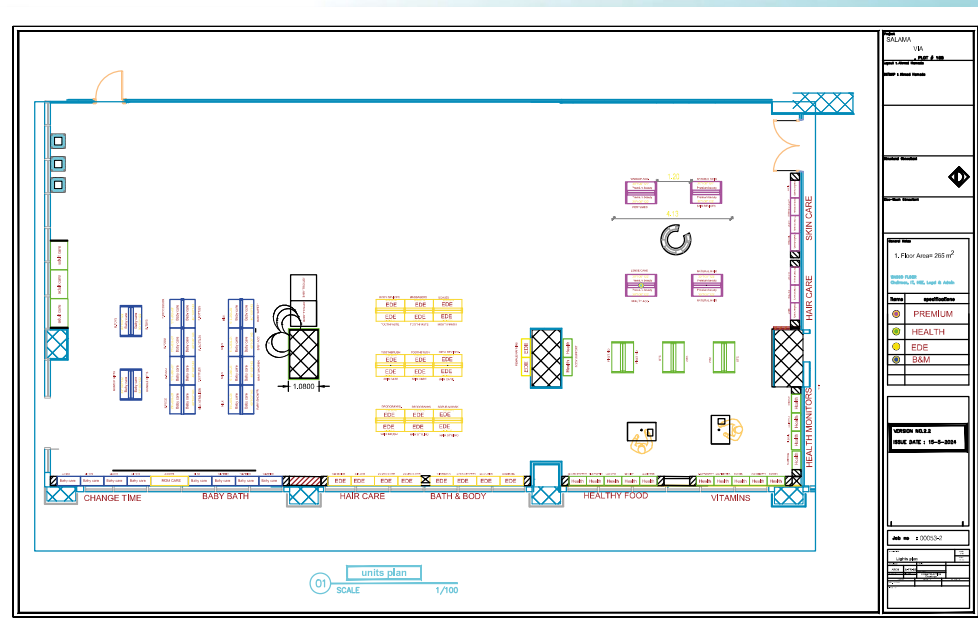
We deliver as built electromechanical plans including specific scope of work and materials specs to ensure clear and unified understanding among all contractors contributed in the bidding





Layout & Catmap drawing

We align company's commercial strategy and target audience to obtain the most functional and visually appealing layout and category mapping aligned with science based CDT and consumer research.

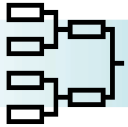




Art direction & key visuals development

we provide an art direction of the store aligned with brand and location. then provide a full branding book for the store including color theme, lights and key visuals in open source format.

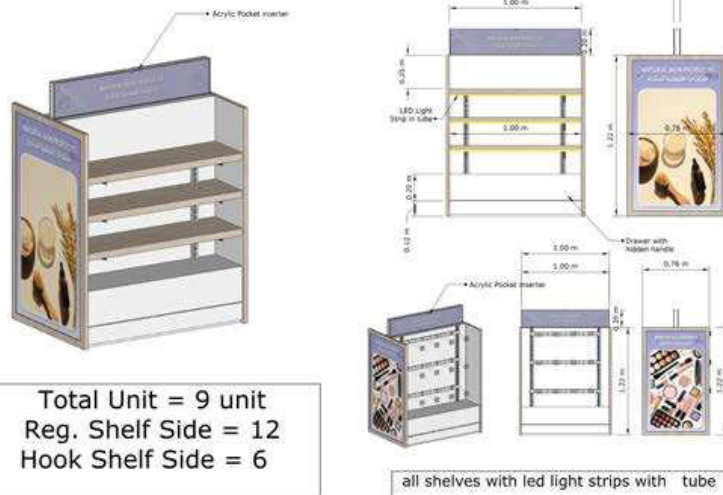




Fixtures Designs

All specifications and shop drawings of fixtures including materials shall be specified and delivered to manufacturer to ensure 100% compliance of the concept

Stand 6



Counter



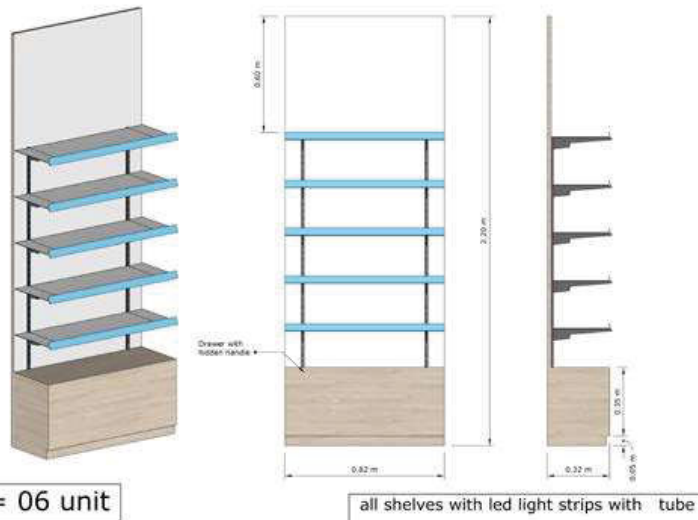


Project scope development

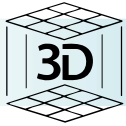
All project files have been delivered including :

- bill of quantity
- Materials specifications (Civil , Fixtures)
- Time frame and project milestones sheet

Stand 4



Item	Description	Unit	Qty	Total Price	Total Price
1	1. CIVIL WORKS 1.1. SITE WORK 1.1.1. SITE SURVEY Description: The Contractor shall conduct a site survey to investigate the existing construction at the site. This shall include the following: (a) making good of all surfaces after demolition and cutting away debris. The contractor shall not have and price any items shown on the drawings, mentioned in the specifications or required to satisfactory completion of the section, but not mentioned herein. Any such items not listed below shall be deemed to be included (and items as necessary). 1.1.2. Removal of steel strips for flooring. 1.1.3. Removal of concrete, tile or existing work. 1.1.4. Removal of preparation for cutting. 1.1.5. Site. 1.1.6. Preparation. 1.1.7. Supply and apply perforation floor tiles 1200x1200 mm laid on screed including fixing expansion joints as required and grout according to technical specifications, and instructions of the supervising engineer. 1.1.8. Supply and apply perforation floor tiles 220x1200 mm laid on screed including fixing expansion joints as required and grout according to technical specifications, and instructions of the supervising engineer. 1.1.9. Supply and apply continuous extruded aluminum gasket for floor, expansion joints including frames. 1.2. FINISHES 1.2.1. Waterprooing and fire rated appointment (Green Black expanded) with metal frames, carefully partition including vertical parts to receive joint finish and electrical wire and all cable lay current and access door (if required) according to the drawings and technical specifications, and instructions of the supervising engineer. 1.2.2. Installation of ceiling.				
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3D Render of the project

The 3D presentation is the final stage before going to kick off the project to check every single detail with our partners and to ensure full and mutual agreement of the final product





Audit project progress

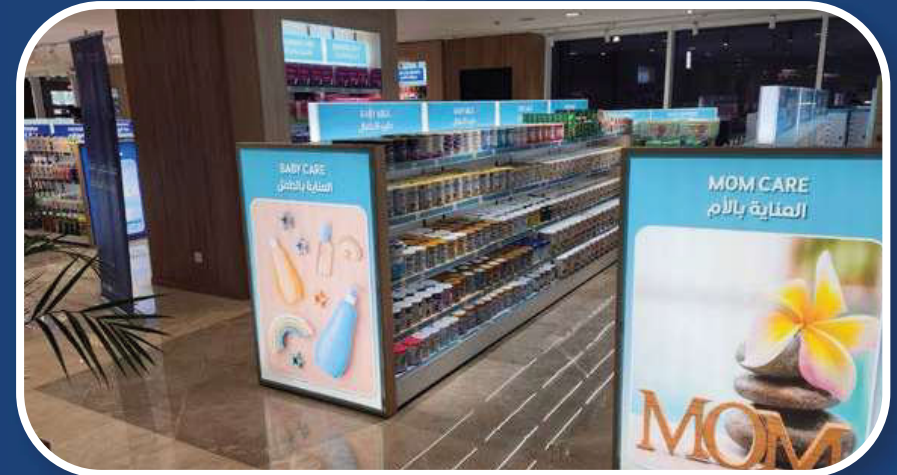
We 've audited the project progress (A to Z) through

- Procurement process and supplier awarding
- Site visits
- Sample review
- Project delivery



Project Photos

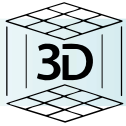




Zahret Haneen pharmacy

Zahret Haneen pharmacy chain is one of the fast growing chains in Al Madinah, KSA. It is characterized by affordable prices and highly competitive cashback loyalty scheme. we've got a brief to introduce a major enhancement and transformation for the shopping journey and look & feel of its branches. we've built a solid case A to Z including electro.. mechanical drawings and guidelines. Store Layouts and Category mapping, key visual plan and concept creations, and we've obtained 1 store as a pilot of the concept so far.





3D Concept development



Project Photos





Wafa

pharmacy

Wafa Pharmacy Chain. Located in the heart of holy Makkah city. Our brief is to create a full store branding of the store to be conservative and elegant and to attract customers visiting Makkah from all around the world. we used simple symbols to represent pharmacy categories and showcase offerings and services. concept has been done in 2 stores out of 9 up to now with full guidance and supervision. then hand over done to the company's team to continue the roll out





Rebranding



Old Logo



New Logo



Brand Applications





in Store Rebranding



Project Photos



