

International



**Marketing Club**

Sharpen Your Skills

# Online Marketing Club Meetings

Since 29/10/2015

6th Cairo Marketing Club  
Wednesday 3-3-2022



17th Cairo Marketing Club  
Tuesday 25-5-2021



Jeddah Marketing Club  
29-10-2019  
9th Anniversary since 29-10-2015

19th Cairo Marketing Club  
16-6-2022



19th Cairo Marketing Club  
16-6-2022



Mahmoud Ezzat

Muhammed Fakhra

Riyadh Live Meeting  
Marketing Club  
10-4-2023

Assem Talal

Mohamed Zahra



Every  
Tuesday  
weekly

Cairo   
10 Pm

UAE   
11 Pm

KSA   
10 Pm

## Marketing Club Almost 9 years Anniversary

94 Online Clubs, 62 Offline Clubs,  
Total 156 Clubs & 210 Instructors

**CONTACT** #Mahmoud\_Bahgat

to Join & Attend  #Marketing\_Club

 KSA 00966568654916 Egypt 01094932932

Download PDF & Watch all videos  
[www.TheLegendary.info/MarketingClub](http://www.TheLegendary.info/MarketingClub)

     Mybahgat@yahoo.com

 Bahgat@TheLegendary.info





# Marketing Club Q4 Schedule

## خطة محاضرات كوارتر 4 / 2024 من نادي التسويق الدولي



اجتماع اسبوعي كل يوم الثلاثاء

Every Tuesday 10 pm Egy - 10 pm KSA - 11 pm UAE

	Topic	Instructor Name	Instructor Title
01-10-2024	Molecule to Million Roadmap Pharma Diverse Strategies	Dr. Kamal Fayad	Business & Marketing Consultant
08-10-2024	Marketing Myopia	Dr.Ahmed Almowakea	GM -Merck Morocco
15-10-2024	Sports Marketing	Mr.Ibrahim Ragab	Marketing Manager
22-10-2024	Training Skills for Marketers	Dr.Mohamed El Nady	Training Consultant
29-10-2024	Power BI Data Analysis	Dr.Ahmed Elhefny	Product Manager
05-11-2024	Customer Satisfaction	Dr.Ahmed Shaheen	Marketing Manager
12-11-2024	Digital Healthcare Market	Dr.Ahmed Eldeeb	Marketing Club
19-11-2024	Strategic Planning in Digital Era	Dr.Saber Helal	Marketing Manager
26-11-2024	Factory-Sales Coordination & marketing goals	Dr.Ahmed Rafat	Plant Manager & Consultant
03-12-2024	AI in Marketing	Dr.Mohamed Nour Eldin	Marketing Manager
10-12-2024	Portfolio Marketing Management Basics	Dr. Mostafa Mahmoud	Marketing Manager
17-12-2024	Launch Readines	Dr.Ahmed Othman	Global Director of Country Engagement
24-12-2024	Marketing Business insights	Dr.Bahaa Rashad	BD Director

Join Zoom Meeting : <https://zoom.us/j/95490223798?pwd=WUldDEvTEdTTU1TQjl6T2FMc3d4UT09>  
Meeting ID: 954 9022 3798 Passcode: 127875

لو مهتم بالحضور برجاء ارسال بياناتك  
( الاسم- المدينة- الشركة- الوظيفة )

📞 KSA 00966568654916 Egy 01094932932

لينك ملفات ولينكات اليوتيوب المحاضرات السابقه والجديده

📺 <https://www.thelegendary.info/marketing-club>

#Mahmoud\_Bahgat #Marketing\_Club

📺 قناة التليجرام <https://t.me/MarketingClubChannel>

International



**Marketing Club**  
Sharpen Your Skills





**MARKETING Club 154<sup>th</sup>**

**154<sup>th</sup> Marketing Club**  
110<sup>th</sup> Business Club  
30 "Alex Club"

**Marketers' Coaching Skills**  
مهارات الكوتيشينج فالتسويق

**LIVE WEBINAR**

**Date** | **Time** | **Time** | **Time** | **Place**  
10-9-24 | 10 pm | KSA & Egypt | Online | Zoom  
**Tuesday**

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Sameh Mokhtar**  
Sales & Marketing Manager & Life Coach

**MARKETING Club 146<sup>th</sup>**

**146<sup>th</sup> Marketing Club**  
103<sup>rd</sup> Business Club  
34<sup>th</sup> "Jed Club"

**Introducing the Buying Brain**  
(Secrets of Consumer Behavior)  
أسرار عقل المشتري وسلوك المستهلك

**LIVE WEBINAR**

**Date** | **Time** | **Time** | **Time** | **Place**  
16 July | 10 pm | KSA & Egypt | Online | Zoom  
**Tuesday**

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Sameh Gaber**  
Marketing Consultant

**MARKETING Club 152<sup>nd</sup>**

**152<sup>nd</sup> Marketing Club**  
108<sup>th</sup> Business Club  
36<sup>th</sup> Riyadh Club

**Business English**  
اللغة الإنجليزية في الأعمال

**LIVE WEBINAR**

**Date** | **Time** | **Time** | **Time** | **Place**  
27-8-24 | 8 pm | KSA & Egypt | Online | Zoom  
**Tuesday**

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Mr. Mohamed Abulez**  
English Master Instructor

**MARKETING Club 155<sup>th</sup>**

**155<sup>th</sup> Marketing Club**  
111<sup>th</sup> Business Club  
2<sup>nd</sup> Jordan Club

**Future & Emerging Trends in Mena**  
Exploring the Dynamics

**LIVE WEBINAR**

**Date** | **Time** | **Time** | **Time** | **Place**  
17-9-24 | 10 pm | KSA & Egypt | Online | Zoom  
**Tuesday**

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Haytham Maraie**  
Marketing Director

**MARKETING Club 151<sup>st</sup>**

**151<sup>st</sup> Marketing Club**  
107<sup>th</sup> Business Club  
35<sup>th</sup> Riyadh Club

**Cross Functions Marketing Manager**  
تداخل وظائف مدير التسويق

**LIVE WEBINAR**

**Date** | **Time** | **Time** | **Time** | **Place**  
20-8-24 | 10 pm | KSA & Egypt | Online | Zoom  
**Tuesday**

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Mohamed Ahsan Fikri**  
Marketing & BD Director



**MARKETING Club 148<sup>th</sup>**

**Healthcare Offers Marketing**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
06-8-24	10 pm	KSA & Egypt		Online Zoom
Tuesday				

CLUB FOUNDER, HOST  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Dr. Hossam Aljammal**  
CEO Health & Life App

148<sup>th</sup> Marketing Club  
104<sup>th</sup> Business Club  
32<sup>nd</sup> Cairo Club

**MARKETING Club 150<sup>th</sup>**

**Entertainment Business Marketing**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
13-8-24	10 pm	KSA & Egypt		Online Zoom
Tuesday				

CLUB FOUNDER, HOST  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Mr. Mahmoud Shammoukh**  
Marketing Manager

150<sup>th</sup> Marketing Club  
106<sup>th</sup> Business Club  
33<sup>rd</sup> Riyadh Club

**MARKETING Club 145<sup>th</sup>**

**Exporting Goods from Egypt**

**التصدير من مصر للخارج**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
9-7-24	10 pm	KSA & Egypt		Online Zoom
Tuesday				

CLUB FOUNDER, HOST  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Dr. Waleed Elmanzalawy**  
Marketing Consultant

145<sup>th</sup> Marketing Club  
102<sup>nd</sup> Business Club  
30<sup>th</sup> Cairo Club

**MARKETING Club 156<sup>th</sup>**

**Pharma Omnichannel Marketing**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
24-9-24	10 pm	KSA & Egypt		Online Zoom
Tuesday				

CLUB FOUNDER, HOST  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Dr. Mohamed Magdy**  
Global Director of Country engagement

156<sup>th</sup> Marketing Club  
112<sup>nd</sup> Business Club  
3<sup>rd</sup> Emirates Club

**MARKETING Club 148<sup>th</sup>**

**Ai APPLICATIONS IN SOCIAL MEDIA & CONTENT MARKETING**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
29.7.24	10:00PM	10:00PM	11:00PM	Online Zoom
Tues.	Egypt	KSA	UAE	

CLUB FOUNDER, HOST  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**DR. KAMAL FAYAD**  
AI & MARKETING CONSULTANT

148<sup>th</sup> Marketing Club  
105<sup>th</sup> Business Club  
35<sup>th</sup> Jeddah Club





# Marketing Plan Q3 Schedule

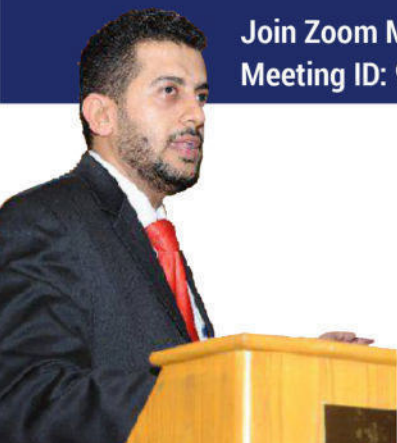
## خطة محاضرات كوارتر 2024/3 من نادي التسويق الدولي



اجتماع اسبوعي كل يوم الثلاثاء  
Every Tuesday 10 pm Egy - 10 pm KSA - 11 pm UAE

	Topic	Instructor Name	Instructor Title
2-7-2024	Importing to Egypt	Dr.Hany Ahmed	Marketing Manager
9-7-2024	Nutrition Marketing	Dr.Omar Kandeel	Managing Director
16-7-2024	Education Marketing	Dr.Ahmed Hamad	Managing Director
23-7-2024	Spread Reading for Marketers	Mr.Mohamed Shaker	Speed Reading Consultant Trainer
6-8-2024	Health Offer Marketing	Dr.Hossam Elgamal	CEO Health & Life
13-8-2024	Customer Satisfaction	Dr.Ahmed Shaheen	Marketing Manager
20-8-2024	Cross Function Marketing Manager	Dr.Mohamed Abo Elfadl	Marketing Business Development Director
27-8-2024	Global Commercial Operation insights	Dr.Nader Khedr	VP Head Global Commercial Operation Merck USA
3-9-2024	Your Strategy needs a strategy	Dr.Mohamed Salem	Marketing Manager
10-9-2024	Strategic Planning at the Digital Era	Dr.Saber Helal	Marketing Manager
17-9-2024	Future & Emerging Trends in MENA Exploring the Dynamics	Dr.Haytham Maraie	Marketing Director
24-9-2024	Omnichannel Marketing in Pharma	Dr.Mohamed Magdy	Global Director of Country Engagement

Join Zoom Meeting : <https://zoom.us/j/95490223798?pwd=WUJldEVEdTU1TQjl6T2FMc3d4UT09>  
Meeting ID: 954 9022 3798 Passcode: 127875



لو مهتم بالحضور برجاء ارسال بياناتك  
( الاسم- المدينة- الشركة- الوظيفة )

📞 KSA 00966568654916 Egy 01094932932

لينك ملفات ولينكات اليوتيوب المحاضرات السابقه والجديده

📺 <https://www.thelegendary.info/marketing-club>

#Mahmoud\_Bahgat #Marketing\_Club

قناة التليجرام 📡 <https://t.me/MarketingClubChannel>

International



Marketing Club

Sharpen Your Skills



**#125<sup>th</sup> Marketing Club**  
31<sup>st</sup> Jeddah 85<sup>th</sup> Business Club

**Practicing Neuro-Marketing**

**Tuesday 16-1-2024**

**8 PM EGY 9 PM KSA 10PM UAE**

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat

**INSTRUCTOR**  
Dr. Sameh Gaber  
Marketing Lead



**MARKETING Club 134<sup>th</sup>**  
134<sup>th</sup> Marketing Club  
93<sup>rd</sup> Business Club  
24<sup>th</sup> Cairo Club

**Private Labels Competitive Marketing**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
23-4-24 Tuesday	8:00PM	9:00PM	10:00PM	Online Zoom
	Egypt	KSA	UAE	

**CLUB FOUNDER, HOST DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
Dr.Mahmoud Fakhry  
Marketing Manager



**MARKETING Club 133<sup>rd</sup>**  
133<sup>rd</sup> Marketing Club  
92<sup>nd</sup> Business Club  
34<sup>th</sup> Cairo Club

**Your Experience Your Book Why & How**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
16-4-24 Tuesday	8:00PM	9:00PM	10:00PM	Online Zoom
	Egypt	KSA	UAE	

**CLUB FOUNDER, HOST DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
Mr.Taher Abdel Hameed  
Marketing Manager



**MARKETING Club 132<sup>nd</sup>**  
132<sup>nd</sup> Marketing Club  
91<sup>st</sup> Business Club  
33<sup>rd</sup> Jeddah Club

**Practicing Trade Marketing**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
5-3-24 Tuesday	8:00PM	9:00PM	10:00PM	Online Zoom
	Egypt	KSA	UAE	

**CLUB FOUNDER, HOST DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
Dr. Mohamed Abdelnaser  
Trade Marketing Manager



**MARKETING Club 128<sup>th</sup>**  
128<sup>th</sup> Marketing Club  
88<sup>th</sup> Business Club  
32<sup>nd</sup> Jeddah Club

**Ai APPLICATIONS IN MARKETING**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
6.2.24 Tues	8:00PM	9:00PM	10:00PM	Online Zoom
	Egypt	KSA	UAE	

**CLUB FOUNDER, HOST DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**INSTRUCTOR**  
DR. KAMAL FAYAD  
MARKETING CONSULTANT



**MARKETING Club 131<sup>st</sup>**  
131<sup>st</sup> Marketing Club  
90<sup>th</sup> Business Club  
32<sup>nd</sup> Jeddah Club

**Practicing Data Analysis**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
27-2-24 Tuesday	8:00PM	9:00PM	10:00PM	Online Zoom
	Egypt	KSA	UAE	

**CLUB FOUNDER, HOST DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
Dr. Ehab Maghawry  
Product Manager





Special timing only this time 6pm Egy 7pm KSA 8pm UAE

**#127<sup>th</sup> Marketing Club**  
7<sup>th</sup> Dubai 87<sup>th</sup> Business Club

**Marketing Leadership in VUCA World**

Tuesday 30-1-2024

6 PM EGY 7 PM KSA 8 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr. Tamer Mamdouh Abass  
Director of Organizational Effectiveness  
EMEA Johnson & Johnson

**MARKETING Club** 129<sup>th</sup>  
129<sup>th</sup> Marketing Club  
89<sup>th</sup> Business Club  
23<sup>rd</sup> Riyadh Club

**Dermatology Beauty Services Marketing**

JOIN FREE  
LIVE WEBINAR

Date	Time	Time	Time	Place
24	8:00PM	9:00PM	10:00PM	Online
Tues	Egypt	KSA	UAE	Zoom

CLUB FOUNDER, HOST  
DR. MAHMOUD BAHGAT  
LEGENDARY DIRECTOR

INSTRUCTOR  
Dr. Hossameldin Lotfy  
Marketing Manager

**#124<sup>th</sup> Marketing Club**  
6<sup>th</sup> Dubai 84<sup>th</sup> Business Club

**Speak like a Pro Marketing Public Speaker**

Tuesday 9-1-2024

8 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr. Marwan Medhat  
Public Speaker Certified Coach Award  
Winning Toastmasters Speaker

**MARKETING Club** 130<sup>th</sup>  
130<sup>th</sup> Marketing Club  
90<sup>th</sup> Business Club  
24<sup>th</sup> Riyadh Club

**Corporate Branding**

Corporate Value in Stock Market Before & After

JOIN FREE  
LIVE WEBINAR

Date	Time	Time	Time	Place
20.2.24	8:00PM	9:00PM	10:00PM	Online
Tues	Egypt	KSA	UAE	Zoom

CLUB FOUNDER, HOST  
DR. MAHMOUD BAHGAT  
LEGENDARY DIRECTOR

INSTRUCTOR  
DR. MAHMOUD EZZAT  
MARKETING LEAD

**#123<sup>rd</sup> Marketing Club**  
30<sup>th</sup> Jeddah 83<sup>rd</sup> Business Club

**How to learn any Skills?**

Tuesday 2-1-2024

8 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr. Sameh Gamal  
Community Pharmacist & Trainer





# خطة محاضرات كوارتر ٢ / ٢٠٢٤ من نادي التسويق



اجتماع اسبوعي كل يوم ثلاثاء  
9:30 pm Egy - 9:30 pm KSA - 10:30 pm UAE

	Topic	Instructor Name	Instructor Title
16-4-2024	Your Experience=Your Book (Why & How)	Mr. Taher Abdel-Hameed	Marketing Manager
23-4-2024	Competitive Private Label Marketing	Dr.Mahmoud Fakhry	Marketing Manager
30-4-2024	Practicing Tactical Marketing	Dr.Mohamed Fathy	Senior Product Manager
7-5-2024	Digital Transformation Strategies for Pharma	Dr.Ghofran	CEO & Marketing Director
14-5-2024	Practicing E-commerce	Mr.Ahmed Fares	Marketing Manager
21-5-2024	Value Innovation Blue Ocean Strategy	Dr.Ahmed Radwan	Marketing Manager
28-5-2024	Crafting the Marketing Message	Dr.Mohamed Saad	General Manager
4-6-2024	Product Development Management	Dr.Mohamed Hussain	Product Development Manager
11-6-2024	Pet Animals Products Marketing	Mr.Ramy Bennawy	General Manager
18-6-2024	FMCG New product launch Process	Mr.Ihab Tawfik	Marketing Consultant
25-6-2024	Strategic Global Pricing	Dr.Mahmoud Elghadban	Head of Global Business Excellence

Join Zoom Meeting : <https://zoom.us/j/95490223798?pwd=WUJldDEvTEdTTU1TQjl6T2FMc3d4UT09>  
Meeting ID: 954 9022 3798 Passcode: 127875



لو مهتم بالحضور برجاء ارسال بياناتك  
( الاسم- المدينة- الشركة- الوظيفة )

📞 KSA 00966568654916 Egy 01094932932

لينك ملفات ولينكات اليوتيوب المحاضرات السابقه والجديده

📺 <https://www.thelegendary.info/marketing-club>

#Mahmoud\_Bahgat #Marketing\_Club

📺 قناة التليجرام <https://t.me/MarketingClubChannel>





**MARKETING Club 141<sup>st</sup>**

**Pet Animal Products Marketing**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
11-6-24	10 pm	KSA & Egypt		Online Zoom

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Ramy Bannawy**  
General Manager

141<sup>st</sup> Marketing Club  
100<sup>th</sup> Business Club  
27<sup>th</sup> Cairo Club

**MARKETING Club 140<sup>th</sup>**

**New Product Development**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
4-6-24	10pm	KSA	Egy	

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Mohamed Hussain**  
Product Development Manager

140<sup>th</sup> Marketing Club  
99<sup>th</sup> Business Club  
22<sup>nd</sup> Alex Club

**MARKETING Club 144<sup>th</sup>**

**Importing Goods to Egypt**  
**Practical Approach**  
الاستيراد من الخارج لمصر

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
2-7-24	10 pm	KSA & Egypt		Online Zoom

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Hany Ahmed**  
Marketing Manager & Importing Consultant

144<sup>th</sup> Marketing Club  
103<sup>rd</sup> Business Club  
29<sup>th</sup> Cairo Club

**MARKETING Club 143<sup>rd</sup>**

**Strategic Global Pricing**  
**Practical Approach**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
25-6-24	10 pm	KSA & Egypt		Online Zoom

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Mahmoud Elghadban**  
Head of Global Business Excellence

143<sup>rd</sup> Marketing Club  
102<sup>nd</sup> Business Club  
1<sup>st</sup> Switzerland Club

**MARKETING Club 137<sup>th</sup>**

**Practicing E-COMMERCE Strategies**

**JOIN FREE**

**LIVE WEBINAR**

Date	Time	Time	Time	Place
14-5-24	9.30 pm	9.30 pm	10.30 pm	Online Zoom
Tuesday	EGY	KSA	UAE	

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BAHGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**MR. AHMED FARES**  
E-COMMERCE CONSULTANT

137<sup>th</sup> Marketing Club  
96<sup>th</sup> Business Club  
27<sup>th</sup> Riyadh Club



**MARKETING Club 136<sup>th</sup>**

**Digital Transformation Pharma Strategies**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
7-5-24 Tuesday	9.30 pm EGY	9.30 pm KSA	10.30 pm UAE	Online Zoom

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Ghofran Mahmoud**  
CEO & Marketing Director

136<sup>th</sup> Marketing Club  
95<sup>th</sup> Business Club  
26<sup>th</sup> Riyadh Club

**MARKETING Club 135<sup>th</sup>**

**Practicing Tactical Marketing**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
30-4-24 Tuesday	9.30 pm EGY- KSA	10:00PM UAE		Online Zoom

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Mohamed Fathy**  
Marketing Manager

134<sup>th</sup> Marketing Club  
93<sup>rd</sup> Business Club  
25<sup>th</sup> Cairo Club

**MARKETING Club 138<sup>th</sup>**

**Healthcare Services Marketing**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
21-5-24 Tuesday	9.30 pm EGY	9.30 pm KSA	10.30 pm UAE	Online Zoom

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Wael Eissa**  
Marketing Manager

138<sup>th</sup> Marketing Club  
97<sup>th</sup> Business Club  
26<sup>th</sup> Cairo Club

**MARKETING Club 142<sup>nd</sup>**

**FMCG New Product Launch Process**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
18-6-24 Tuesday	10 pm KSA & Egypt			Online Zoom

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Ihab Tawfik**  
Marketing Consultant

142<sup>nd</sup> Marketing Club  
101<sup>st</sup> Business Club  
28<sup>th</sup> Cairo Club

**MARKETING Club 139<sup>th</sup>**

**Crafting the Marketing Message**

**JOIN FREE LIVE WEBINAR**

Date	Time	Time	Time	Place
28-5-24 Tuesday	9.30 pm EGY	9.30 pm KSA	10.30 pm UAE	Online Zoom

**CLUB FOUNDER, HOST**  
**DR. MAHMOUD BANGAT**  
LEGENDARY DIRECTOR

**Instructor**  
**Dr. Mohamed Saad**  
General Manager

139<sup>th</sup> Marketing Club  
98<sup>th</sup> Business Club  
1<sup>st</sup> Qatar Club





# خطة محاضرات أول كوارتر من ٢٠٢٤ في نادي التسويق



اجتماع اسبوعي كل يوم ثلاثاء  
8 pm Egy - 9 pm KSA - 10 pm UAE

	Topic	Instructor Name	Instructor Title
2-1-2024	How to Learn Any Skills	By Dr.Sameh Gamal	Community Pharmacist & Trainer
9-1-2024	Speak like a pro Marketing Public Speaker	By Dr.Marwan Medhat	Public Speaker Certified Coach Award Winning Toastmasters Speaker
16-1-2024	Practicing Neuro-Marketing	By Dr.Sameh Gaber	Marketing Lead
23-1-2024	Country Branding	By Dr.Mahmoud Ezzat	Marketing Lead
30-1-2024	Marketing Leadership in VUCA World	By Dr.Tamer Abbas	Director or Organizational Effectiveness EMEA Johnson & Johnson
6-2-2024	Updates on AI Applications in Pharmaceutical Marketing	by Dr. Kamal Fayad	Marketing Director & Business Consultant
13-2-2024	Value Innovation Blue Ocean Strategy Cornerstone	By Dr.Ahmed Radwan	Marketing Lead
20-2-2024	CORPORATE Value in Stock Market Before & After	By Dr.Mahmoud Ezzat	Marketing Lead
27-2-2024	Practicing Data Analysis	By.Dr.Ehab Maghawry	Product Manager
5-3-2024	Practicing Trade Marketing	By Dr.Mohamed Abdelnaser	Trade Marketing Manager
12-3-2024	Practicing E-Commerce online Store	By Mr.Ahmed Fares	E.Commerce Consultant
19-3-2024	Practicing Tactical Marketing Plan	By Dr.Mohamed Fathy	Senior Product Manager
26-3-2024	Practicing Retail Pharmacy Marketing	By Dr.Hesham Attallah	Marketing Manager

Join Zoom Meeting : <https://zoom.us/j/95490223798?pwd=WUJLdDEvTEdTTU1TQjl6T2FMc3d4UT09>  
Meeting ID: 954 9022 3798 Passcode: 127875

لو مهتم بالحضور برجاء ارسال بياناتك  
( الاسم- المدينة- الشركة- الوظيفة )

📞 KSA 00966568654916 Egy 01094932932

لينك ملفات ولينكات اليوتيوب المحاضرات السابقة والجديده

📺 <https://www.thelegendary.info/marketing-club>

#Mahmoud\_Bahgat #Marketing\_Club

قناة التليجرام 📩 <https://t.me/MarketingClubChannel>





## #64 Marketing Club 8th Riyadh (Understanding Basics of Business Development)

Tuesday 8 pm 08-11-2022

FOUNDER & HOST

Dr.Mahmoud Bahgat

INSTRUCTOR

Dr.Tarek Nassar  
Marketing & Business  
Development Director



## #65 Marketing Club 9th Riyadh Marketing Secrets of "Home Used Medical, Beauty & Well-Being Devices"

Tuesday 8 pm 15-11-2022

FOUNDER & HOST

Dr.Mahmoud Bahgat

INSTRUCTOR

Dr.Hossamedeen Lofty  
Brand Manager-Devices BU



## #67 Marketing Club 19th Riyadh IDF project of Daman health council & its reflections on private pharmaceutical sectors in KSA"

Tuesday 29-11-2022

Every Tuesday 8 pm Egypt 10 KSA, 11 UAE

FOUNDER & HOST

Dr.Mahmoud Bahgat

INSTRUCTOR

Dr.Mohamed Sherif  
Marketing Manager



## #68 Marketing Club 10th Riyadh Global Pharmaceutical Market Trends

Tuesday 6-12-2022

8 PM EGY 9PM KSA 10PM UAE

FOUNDER & HOST

Dr.Mahmoud Bahgat

INSTRUCTOR

Dr. Mohamed Rohayem  
GCC Regional Brand Manager



## #69 Marketing Club 19th Cairo DTC Marketing Direct to Consumer Marketing

Tuesday 13-12-2022

7.30 Egy 8.30 KSA 9.30 UAE

FOUNDER & HOST

Dr.Mahmoud Bahgat

INSTRUCTOR

Dr. Ahmed Kafafy  
FMCG Marketing Director



## #70 Marketing Club 16th Alex Egyptian Optical Market insights

Tuesday 20-12-2022

8 PM EGY 9PM KSA 10PM UAE

FOUNDER & HOST

Dr.Mahmoud Bahgat

INSTRUCTOR

MR.Mohamedattia  
Optics Marketing Manager





**#71 Marketing Club 11th Riyadh**

## Antibiotic Marketing Strategies

Tuesday 27-12-2022

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat



**INSTRUCTOR**  
Dr.Elsayed Amer  
Senior Brand Manager



**#72 Marketing Club 12th Riyadh**

## E-commerce Marketing Fundamentals

(Introduction & Cases studies)

Tuesday 3-1-2023

9 PM EGY 10 PM KSA 11 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat



**INSTRUCTOR**  
Mr.Ahmed Fares  
E-commerce Consultant



**45th #Business\_Club**

**#73 Marketing Club 20th Cairo**

## Startup Funding

How, Where, When & When not

Tuesday 10-1-2023

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat



**INSTRUCTOR**  
Dr. Omar Shoukry Sakr  
Nawah Scientific CEO



**#46th Business Club**

**#74th Marketing Club 18th Jeddah**

## Startup Filters

Passing VCs Screening Filters

Tuesday 17-1-2023

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat



**INSTRUCTOR**  
Eng. Salah Shata  
Startup Consultant & Elico CEO



**#75 Marketing Club 3rd Dubai**

## AI in Today's Reality

Applications of Artificial Intelligence & Machine Learning in Pharma & Healthcare

Tuesday 24-1-2023

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat



**INSTRUCTOR**  
Dr. Mohamed Magdy  
Pharma Marketers, Data Scientist,  
Author, Omnichannel Strategist



**#76 Marketing Club 21st Cairo**

## Marketing Research

Types, Sources, Ways, Benefits.

Tuesday 31-1-2023

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat



**INSTRUCTOR**  
Dr. Mohamed Fathy  
Group Product Manager, Lecturer,  
Author, Youtuber





**#77<sup>th</sup> Marketing Club 20<sup>th</sup> Jeddah**

# Digital marketing in Consumer Health Care

(CHC) Market

**Tuesday 7 Feb 2023**

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat

**INSTRUCTOR**  
Dr. Sherif Elkady  
Consumer Health Care  
Marketing Manager



**#78 Marketing Club 4<sup>th</sup> Dubai**

# (Product Journey)

(from Conceive till retire)

**Tuesday 14-2-2023**

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat

**INSTRUCTOR**  
Dr.Ahmed Shaheen  
Marketing Manager GCC & Yemen cluster



**#79 Marketing Club 13<sup>th</sup> Riyadh**

# CRM for Digitalization

Customer Relationship Management

**Tuesday 21-2-2023**

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat

**INSTRUCTOR**  
Dr.Ramy El Gendy  
E-Commerce Marketing



**#82<sup>nd</sup> Marketing Club 14<sup>th</sup> Riyadh**

# Customer Persona

**Tuesday 14-3-2023**

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat

**INSTRUCTOR**  
Dr.Nagy Mohamed  
Marketing & Business Development  
Manager



**#81<sup>st</sup> Marketing Club 21<sup>st</sup> Cairo**

# Public Relations Management in Pharma

**Tuesday 7-3-2023**

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat

**INSTRUCTOR**  
Dr.Ahmed Saleh  
Regional Brand Manager  
Jamjoom-pharma



**#83<sup>rd</sup> Marketing Club 22<sup>nd</sup> Cairo**

# Online Marketing Tools

**Tuesday 21-3-2023**

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr.Mahmoud Bahgat

**INSTRUCTOR**  
Mr. Taher Abdel-Hameed  
Digital Marketing  
& Senior Research Analyst





**#84<sup>th</sup> Marketing Club 23<sup>rd</sup> Cairo**

**OTC Marketing Basics**

Egyptian Market Insights

Tuesday 28-3-2023

10 PM EGY 11 PM KSA 12 PM UAE

**FOUNDER & HOST**  
Dr. Mahmoud Bahgat

**INSTRUCTOR**  
Dr. Mahmoud Hamed  
Senior Product Manager  
& OTC Consultant





**#85<sup>th</sup> Marketing Club 24<sup>th</sup> Cairo**

**Food & Beverage Marketing**

**#Business\_Club 47**

Tuesday 4-4-2023

10pm EGY. 11pm KSA. 12pm UAE

**FOUNDER & HOST**  
Dr. Mahmoud Bahgat

**INSTRUCTOR**  
Mr. Hussein Ghareib  
F&b Consultant  
& Marketing Manager





**86<sup>th</sup> Marketing Club**

25<sup>th</sup> Cairo

**48<sup>th</sup> Business Club**

**Cosmetic Brand Creation & Marketing**

Tuesday 11-4-2023

10PM EGY 11PM KSA 12PM UAE

**FOUNDER & HOST**  
Dr. Mahmoud Bahgat

**INSTRUCTOR**  
Dr. Ahmed Kafafy  
FMCG Marketing Director





**88<sup>th</sup> Marketing Club** 14<sup>th</sup> Riyadh

**50<sup>th</sup> Business Club**

**Surgical Beauty Marketing**

Filler, Botox, Threads, Implants

Tuesday 25-4-2023

8 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr. Mahmoud Bahgat

**INSTRUCTOR**  
DR. Ghofran  
CEO & Medical R&D Consultant





**#89<sup>th</sup> Marketing Club** 4<sup>th</sup> Dubai

**51<sup>st</sup> Business Club**

**Profit Management Basics**

Tuesday 2-5-2023

9 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
Dr. Mahmoud Bahgat

**INSTRUCTOR**  
Dr. Ahmed Abdelwahab  
Business unit Head- Takeda-UAE





**87<sup>th</sup> Marketing Club**

20<sup>th</sup> Alex

**49<sup>th</sup> Business Club**

**Luxury Brands Marketing**

Tuesday 18-4-2023

10PM EGY 11PM KSA 12PM UAE

**FOUNDER & HOST**  
Dr. Mahmoud Bahgat

**INSTRUCTOR**  
MR. Mohamed Attia  
Optics Marketing Manager







**90<sup>th</sup> Marketing Club**  
23<sup>rd</sup> Cairo  
**52<sup>nd</sup> Business Club**  
**Animal Health Marketing**  
(Egyptian Market Insights)  
Tuesday 9-5-2023  
9 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr.Mahmoud Samy  
Marketing Director  
FLARE PHARMA GROUP



**#91<sup>st</sup> Marketing Club 21<sup>st</sup> Jeddah**  
**54<sup>th</sup> Business Club**  
**The Marketer; the Business Excellence support**  
Tuesday 23-5-2023  
9 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr. Ahmed Radwan  
Marketing Lead  
Alpha Pharma



**91<sup>st</sup> Marketing Club 15<sup>th</sup> Riyadh**  
**53<sup>rd</sup> Business Club**  
**The Purple Negotiator Marketer**  
Tuesday 16-5-2023  
9 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr. Mohamed Elnady  
Sales Manager & Marketing Consultant  
Rayan Chain Pharmacy



**93<sup>rd</sup> Marketing Club 16<sup>th</sup> Riyadh**  
**55<sup>th</sup> Business Club**  
**PRACTICING Corporate Branding**  
30<sup>th</sup> of May 2023  
9 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr. Mahmoud Ezzat  
Marketing Lead



**94<sup>th</sup> Marketing Club 24<sup>th</sup> Cairo**  
**56<sup>nd</sup> Business Club**  
**Brand Storytelling**  
Tuesday 6-6-2023  
10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr. Mohamed Elbaz  
Senior Brand Manager  
Apex pharma



**#95<sup>th</sup> Marketing Club 22<sup>nd</sup> Jeddah**  
**57<sup>th</sup> Business Club**  
**Data Analysis Dash Board**  
Tuesday 13-6-2023  
10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat

INSTRUCTOR  
Dr. Ehab Meghawry  
Product Manager





**#96<sup>th</sup> Marketing Club** 23<sup>rd</sup> Jeddah  
59<sup>th</sup> Business Club

**Pharmacy Marketing**  
Strategic Retail Marketing

Tuesday 20-6-2023  
10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Hesham Attallah  
Marketing Manager

**#97<sup>th</sup> Marketing Club** 25<sup>th</sup> Jeddah  
59<sup>th</sup> Business Club

**OTX Marketing**

Tuesday 4-7-2023  
10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Mahmoud Hamed  
Senior Product Manager

**#98<sup>th</sup> Marketing Club** 26<sup>th</sup> Cairo  
60<sup>th</sup> Business Club

**Pricing Strategy**

Tuesday 11-7-2023  
10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr. Ahmed Hany  
Marketing Manager

**#99<sup>th</sup> Marketing Club** 24<sup>th</sup> Jeddah  
61<sup>st</sup> Business Club

**Neuro Marketing Basics**

Tuesday 18-7-2023  
10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat





INSTRUCTOR  
Dr.Sameh Gaber  
Portfolio Manager

**#100<sup>th</sup> Marketing Club** 27<sup>th</sup> Cairo  
62<sup>nd</sup> Business Club

**The 22 immutable Laws of Marketing**

Tuesday 25-7-2023  
10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Ahmed Almesalamy  
Marketing Manager

**#101<sup>st</sup> Marketing Club** 25<sup>th</sup> Jeddah  
63<sup>rd</sup> Business Club

**Lean Marketing**

Tuesday 1-8-2023  
10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Haitham Ibrahim  
Group Sales Director



**102<sup>nd</sup> Marketing Club**  
 28<sup>th</sup> Cairo 64<sup>th</sup> Business Club

**What customers see?**  
 Now you can see me!

**Tuesday 8-8-2023**  
 10PM EGY 10PM KSA 11PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat



**INSTRUCTOR**  
 Dr Mahmoud Raafat  
 Sales & Marketing Manager



**103<sup>rd</sup> Marketing Club**  
 21<sup>st</sup> Alex 65<sup>th</sup> Business Club

**What new in Marketing?**

**Tuesday 15-8-2023**  
 10PM EGY 10PM KSA 11PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat



**INSTRUCTOR**  
 Dr Ahmed shamaa  
 Head of Marketing




**104<sup>th</sup> Marketing Club** 16<sup>th</sup> Riyadh  
 66<sup>th</sup> Business Club

**Set the Company Systems**  
 Re-Set unorganized companies

**Tuesday 22-8-2023**  
 10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat



**INSTRUCTOR**  
 Dr. Mohamed Elnady  
 Sales & Marketing Manager



**Nawah Scientific Startup Bridge Raise Fund**

شكرا 300,000+  
 حللنا أكثر من 300 ألف عينة

**Tuesday 28-8-2023**  
 10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat



**INSTRUCTOR**  
 Dr. Omar Shoukry Sakr  
 Nawah Scientific CEO



**106<sup>th</sup> Marketing Club**  
 29<sup>th</sup> Cairo. 68<sup>th</sup> Business Club

**LoveMark**

**Tuesday 5-9-2023**  
 10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat



**INSTRUCTOR**  
 Dr. Mohamed ELbaz  
 Senior Brand Manager



**107<sup>th</sup> Marketing Club**  
 1<sup>st</sup> Morocco. 67<sup>th</sup> Business Club

**Transformative Business**

**Tuesday 12-9-2023**  
 10 PM EGY 10 PM KSA 11 PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat



**INSTRUCTOR**  
 Dr. Ahmad Almwakeh  
 GM Merck Morocco





**#105<sup>th</sup> Marketing Club 17<sup>th</sup> Riyadh**  
**67<sup>th</sup> Business Club**

**CRM & Customer Loyalty**  
 Customer Relationship Management part 2

**Tuesday 29-8-2023**  
 10 PM EGY 10 PM KSA 11 PM UAE

**FOUNDER & HOST**  
 Dr.Mahmoud Bahgat




**INSTRUCTOR**  
**Dr.Ramy El Gendy**  
 Marketing & E-commerce Manager

**108<sup>th</sup> Marketing Club**  
 30<sup>th</sup> Cairo. **70<sup>th</sup> Business Club**

**FMCG Marketing**

**Tuesday 19-9-2023**  
 10 PM EGY 10 PM KSA 11 PM UAE

**FOUNDER & HOST**  
 Dr.Mahmoud Bahgat




**INSTRUCTOR**  
**Mr. Shehab El Naggar**  
 Marketing Manager

**#109<sup>th</sup> Marketing Club 26<sup>th</sup> Jeddah**  
**71<sup>st</sup> Business Club**

**Best Practices in Pharmaceutical Digital Marketing**

**Tuesday 26-9-2023**  
 10 PM EGY 10 PM KSA 11 PM UAE

**FOUNDER & HOST**  
 Dr.Mahmoud Bahgat




**INSTRUCTOR**  
**Dr.Sherif Elkady**  
 Marketing Manager

**#110<sup>th</sup> Marketing Club 18<sup>th</sup> Riyadh**  
**72<sup>nd</sup> Business Club**

**FMP Fast Moving Pharma Marketing**

**Tuesday 3-10-2023**  
 10 PM EGY 10 PM KSA 11 PM UAE

**FOUNDER & HOST**  
 Dr.Mahmoud Bahgat




**INSTRUCTOR**  
**Dr. Saber Helal**  
 Marketing Manager

**#111<sup>st</sup> Marketing Club 27<sup>th</sup> Jeddah**  
**73<sup>rd</sup> Business Club**

**Trade Marketing**

**Tuesday 10-10-2023**  
 9 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
 Dr.Mahmoud Bahgat





**INSTRUCTOR**  
**Dr.Mohamed Abdelnaser**  
 Trade Marketing Manager

**112<sup>nd</sup> Marketing Club**  
 31<sup>st</sup> Cairo. **74<sup>th</sup> Business Club**

**Practicing Public Relations**

**Tuesday 17-10-2023**  
 9 PM EGY 9 PM KSA 10 PM UAE

**FOUNDER & HOST**  
 Dr.Mahmoud Bahgat




**INSTRUCTOR**  
**Dr.Ahmed Saleh**  
 Senior Product Manager



**113<sup>th</sup> Marketing Club**  
32<sup>nd</sup> Cairo. 75<sup>th</sup> Business Club

# Successful OTC & OTX Marketing

Tuesday 24-10-2023  
9 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Mahmoud Hamed  
Senior Product Manager

**8<sup>th</sup> Year Anniversary**  
since 29-10-2015

**114<sup>th</sup> Marketing Club**  
1<sup>st</sup> Jordan Marketing club.

# Strategic Marketing insights

Tuesday 31-10-2023  
8 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Haytham Marei  
Marketing Director

Still celebrating **8<sup>th</sup> Year Anniversary**  
since 29-10-2015

**115<sup>th</sup> Marketing Club**  
33<sup>rd</sup> Cairo. 76<sup>th</sup> Business Club

# Startup Life

Tuesday 7-11-2023  
8 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Omar Shoukry Sakr  
Nawah Scientific CEO

Still celebrating **8<sup>th</sup> Year Anniversary**  
since 29-10-2015

**116<sup>th</sup> Marketing Club**  
19<sup>th</sup>. Riyadh

# Biosimilars Market

"What we have learned so far"

Tuesday 14-11-2023  
8 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Mohamed Rohayem  
Brand Manager

Still celebrating **8<sup>th</sup> Year Anniversary**  
since 29-10-2015

**117<sup>th</sup> Marketing Club**  
19<sup>th</sup>. Riyadh. 77<sup>th</sup> Business Club

# one Page Marketing Plan

Tuesday 21-11-2023  
8 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Nagy Mohamed  
Marketing Manager

Still celebrating **8<sup>th</sup> Year Anniversary**  
since 29-10-2015

**118<sup>th</sup> Marketing Club**  
28<sup>th</sup> Jeddah Club 78<sup>th</sup> Business Club

# Strategic Products Selection

Tuesday 28-11-2023  
8 PM EGY 9 PM KSA 10 PM UAE

FOUNDER & HOST  
Dr.Mahmoud Bahgat




INSTRUCTOR  
Dr.Hatem Kandeel  
Business Development Manager



**#119<sup>th</sup> Marketing Club**  
 34<sup>th</sup> Cairo 79<sup>th</sup> Business Club

**Tactical Plan in Pharmaceutical Marketing**

Tuesday 5-12-2023  
 8 PM EGY 9 PM KSA 10PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat

INSTRUCTOR  
 Dr. Mohamed Fathy  
 Group Product Manager, Lecturer,  
 Author, Youtuber



**#120<sup>th</sup> Marketing Club**  
 5<sup>th</sup> Dubai 80<sup>th</sup> Business Club

**Practicing Profit Management**

Tuesday 12-12-2023  
 8 PM EGY 9 PM KSA 10PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat

INSTRUCTOR  
 Dr. Ahmed Abdelwahab  
 Business Unit Head



**#121<sup>st</sup> Marketing Club**  
 29<sup>th</sup> Jeddah 81<sup>st</sup> Business Club

**Dermocetical Market & Marketing**

Tuesday 19-12-2023  
 8 PM EGY 9 PM KSA 10PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat

INSTRUCTOR  
 Dr. Ahmed khashaba  
 Regional Marketing Director  
 Inspired Medica



**#122<sup>nd</sup> Marketing Club**  
 21<sup>st</sup> Riyadh 82<sup>nd</sup> Business Club

**Corporate Deals & Contracting**  
 Business development Advanced

Tuesday 26-12-2023  
 8 PM EGY 9 PM KSA 10PM UAE

FOUNDER & HOST  
 Dr.Mahmoud Bahgat

INSTRUCTOR  
 Dr. Tarek Ibrahim Nassar  
 Marketing & Business Development  
 Director







**Contact #Mahmoud\_Bahgat**  
to Join  
WhatsApp Groups & Attend **#Marketing\_Club**  
Mybahgat@yahoo.com  
KSA 00966568654916 Egypt 00201094932932

f t LinkedIn





**Contact #Mahmoud\_Bahgat**  
to Join

WhatsApp Groups & Attend **#Marketing\_Club**



**LinkedIn**

**Mybahgat@yahoo.com**

**KSA 00966568654916**

**Egypt 00201094932932**





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LinkedIn

Mybahgat@yahoo.com

KSA 00966568654916

Egypt 00201094932932





**Jeddah 1st Marketing Club 29-10-2015**



**Jeddah 2nd Marketing Club 25-11-2015**



**Cairo 1st Marketing Club 4-12-2015**



**Alex 1st Marketing Club 6-12-2015**



**Jeddah 3rd Marketing Club 29-10-2015**



**Riyadh 1st Marketing Club 17-12-2015**



**Jeddah 4th Marketing Club 27-1-2016**



**Riyadh 2nd Marketing Club 4-4-2016**



**Contact** #Mahmoud\_Bahgat  
to Join

WhatsApp Groups & Attend #Marketing\_Club



LinkedIn

Mybahgat@yahoo.com

KSA 00966568654916

Egypt 00201094932932





**Jeddah 5th Marketing Club 2-3-2016**



**Jeddah 6th Marketing Club 6-4-2016**



**Riyadh 3rd Marketing Club 16-5-2016**



**Cairo 2th Marketing Club 30-8-2016**



**Alex 2nd Marketing Club 30-8-2016**



**Riyadh 4th Marketing Club 30-8-2016**



**Jeddah 7th Marketing Club 15-5-2016**



**Jeddah 8th Marketing Club 24-8-2016**



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LinkedIn

Mybahgat@yahoo.com

KSA 00966568654916

Egypt 00201094932932





**Jeddah 9th Marketing Club 5-10-2016**  
**2<sup>nd</sup> year club**



**Riyadh 5<sup>th</sup> Marketing Club 12-10-2016**



**Cairo 3<sup>rd</sup> Club 26-10-2016**



**Cairo 3<sup>rd</sup> Club 26-10-2016**



**3<sup>rd</sup> Marketing Club Alex<sup>4</sup> 29-10-2015**



**Lebanon 1<sup>st</sup> marketing Club 25-10-2016**



**Contact #Mahmoud\_Bahgat**  
to Join

WhatsApp Groups & Attend **#Marketing\_Club**



Linked in

**Mybahgat@yahoo.com**

**KSA 00966568654916**

**Egypt 00201094932932**





**Jeddah 10<sup>th</sup> Marketing Club 2-11-2016**  
 2<sup>nd</sup> year club



**Dubai 1<sup>st</sup> Club 16-11-2016**



**Riyadh 6<sup>th</sup> Marketing Club 11-2016**



**4<sup>th</sup> Marketing Club Alex 20-11-2016**



**Cairo 4<sup>th</sup> Club 23-11-2016**



**Lebanon 2<sup>nd</sup> marketing Club 29-11-2016**



**Contact #Mahmoud\_Bahgat**  
 to Join

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Mybahgat@yahoo.com

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**Jeddah 11th Marketing Club 7-12-2016**



**Jeddah 11th Marketing Club 7-12-2016**



**Cairo 5th Marketing Club 28-12-2016**



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**Jeddah 12<sup>th</sup> Marketing Club Tuesday 21 Feb 2017**



**Alex 5<sup>th</sup> Marketing Club 25 Feb 2017**



**Cairo 6<sup>th</sup> Marketing Club Sunday 26 Feb. 2017**



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**Cairo 7<sup>th</sup> Marketing Club ,Saturday 18 March. 2017**



**Riyadh 7<sup>th</sup> Marketing Club ,Saturday 25 March 2017**



**Jeddah 13<sup>th</sup> Marketing Club ,Saturday 25 March 2017**



**Alex 5<sup>th</sup> Marketing Club ,Saturday 25 March 2017**



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26-2-2017 6<sup>th</sup> Cairo Marketing Club



24-5-2017 14<sup>th</sup> Jeddah Marketing Club



18-11-2017 8<sup>th</sup> Cairo Marketing Club



2-12-2017 9<sup>th</sup> Cairo Marketing Club



30-12-2017 10<sup>th</sup> Cairo Marketing Club



6-1-2018 10<sup>th</sup> Alex Marketing Club



3-3-2018 8<sup>th</sup> Alex Marketing Club



21-3-2018 2<sup>nd</sup> Dubai Marketing Club



28-4-2018 12<sup>th</sup> Cairo Marketing Club



2-5-2019 16<sup>th</sup> Jeddah Marketing Club



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26-9-2018 14<sup>th</sup> Jeddah Marketing Club



31-10-2018 15<sup>th</sup> Jeddah Marketing club



25-11-2018 12<sup>th</sup> Cairo Marketing Club



1-12-2018 12<sup>th</sup> Alex Marketing Club



10-4-2019 13<sup>th</sup> Cairo Marketing Club



30-4-2019 13<sup>th</sup> Alex Marketing Club



29-10-2019 17<sup>th</sup> Jeddah Marketing Club



30-10-2019 14<sup>th</sup> Cairo Marketing Club



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3-3-2021 16<sup>th</sup> Cairo Marketing Club



17-3-2021 15<sup>th</sup> Alex Marketing Club



25-5-2021 17<sup>th</sup> Cairo Marketing Club



25-5-2021 17<sup>th</sup> Cairo Marketing Club



2-6-2021 18<sup>th</sup> Cairo Marketing Club



2-6-2021 18<sup>th</sup> Cairo Marketing Club



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### Marketing Club Instructor



**Dr. Hatem Kandeel**  
(Strategic Drug Selection),  
Intelligence Manager, SAJA

### Marketing Club Instructor



**Dr. Hesham Attalah**  
(Shopper Marketing for Pharmacies)  
Shopper Marketing Manager, Nahdi

### Marketing Club Instructor



**Dr. Tamer Gharib**  
(Cosmeceutical Marketing),  
Brand Manager, Biotech Gulf

### Marketing Club Instructor



**Dr. Nashwan Yunis**  
(Medical Market outlines)  
Amico Group, Product Manager

### Marketing Club Instructor



**Dr. Ehab Maghawry**  
(Infant Milk Marketing)  
Biofoodnutrition-SE, Product Manager.

### Marketing Club Instructor



**Dr. Sameh Gaber**  
Brand Manager, Julphar, Jeddah  
Logo Secrets & Branding

### Marketing Club Instructor



**Dr. Mohammed Magdy**  
(Introduction to Gureulla Marketing)  
Novartis, Oncology Brand Manager,  
Riyadh.

### Marketing Club Instructor



**Dr. Tarek Nassar**  
(Introduction to Business Development Management)  
Arabio, Business Development  
Manager, Riyadh.



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**Eng. Abdullah Maher**  
Marketing Functions in Telecom  
Operators (Mobile, STC, Zain) Mobily,  
Product Manager, Riyadh

### Marketing Club Instructor



**Dr. Ahmed Ghoniem**  
(Psychology of Colors)  
Business & Marketing Consultant, Egypt

### Marketing Club Instructor



**Dr. Ahmed AlSharkawy**  
(Ophthalmology Marketing)  
A. Product Manager, Alcon, Jeddah

### Marketing Club Instructor



**Dr. Alsayed Mousa**  
(Secrets Of Logos)  
Product Manager Tabuk, Alex

### Marketing Club Instructor



**Dr. Hesham Sherif**  
(Healthcare & Hospitals Marketing)  
Marketing Supervisor, Alansar  
Hospital, Jeddah

### Marketing Club Instructor



**Dr. Ehab Khater**  
(Insights on Saudi Public Sector)  
Institution Sales Manager, Acino, Jeddah

### Marketing Club Instructor



**Dr. Ahmed Radwan**  
Blue Ocean Strategy  
Senior Brand Manager, Sansoz, Jeddah

### Marketing Club Instructor



**Dr. Mohamed Saleh**  
(KSA Market Access Insights)  
Commercial Manager, Cigala, Jeddah



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### Marketing Club Instructor



**Dr. Ahmed Khashaba**  
(Cosmetics Brand Management)  
Marketing Director, Biotech Gulf, Jeddah

### Marketing Club Instructor



**Hany Ghoneim**  
(Create your Trade Mark)  
Marketing Manager, MADA Advanced Technology

### Marketing Club Instructor



**Dr. Wael Eissa**  
Marketing Manager Future Lab  
Health Care Marketing, Jeddah

### Marketing Club Instructor



**Mr. Ismail Abo Eissa**  
(Cars Tires Marketing)  
Advertising & Media Manager, Al Jumeir  
Yokohama Tyres, Jeddah

### Marketing Club Instructor



**Dr. Mohamed Sofar**  
Brand Manager Servier Digital  
Marketing

### Marketing Club Instructor



**Dr. Ehab Khater**  
Adino, Public Sector Sales Manager

### Marketing Club Instructor



**Dr. Mostafa Abdelfatah**  
Regional Brand Manager Novo  
Nordisk Packaging

### Marketing Club Instructor



**Dr. Mahmoud Rehan**  
Brand Manager Pharos Egypt  
Packaging



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### Marketing Club Instructor



**Dr. Sayed Sabry**  
( Logo Branding )  
Product Manager, Arac, Riyadh.

### Marketing Club Instructor



**Dr. Ahmed Foad**  
BUY.Ology ,  
Category Manager, Nahdi, Jeddah

### Marketing Club Instructor



**Dr. Khaled Gad**  
( Forecasting )  
Product Manager, Ego Pharma, Riyadh

### Marketing Club Instructor



**Dr. Mokhtar Elsayed**  
(Public Awareness Campaigns),  
Product Manager, Sanofi Pasteur, Riyadh.

### Marketing Club Instructor



**Dr. Wael Lotfy**  
( SMART Tips for Marketer )  
Technology Expert & Entrepreneur, Jeddah

### Marketing Club Instructor



**Mr. Ahmed Fares**  
(Introduction to Digital Marketing),  
Digital Marketing Consultant, Jeddah.

### Marketing Club Instructor



**Dr. Shady Ramadan**  
Digital Marketing Introduction  
Marketing Manager, Money Gram, Riyadh

### Marketing Club Instructor



**Dr. Mohamed Zayo**  
Budgeting  
Brand Manager, MSD, Riyadh



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**Dr. Mahmoud Ezzat**  
(Buy.ology Science of Buying)  
Brand Manager, Tabuk, Alex

### Marketing Club Instructor



**Dr. Mohamed Abdel Halim**  
Country Portfolio Lead Pfizer  
Egypt Packaging

### Marketing Club Instructor



**Dr. Hisham Atallah**  
Category Management Sector  
Head Ezaby Egypt Retail Management

### Marketing Club Best Attendee

الراجل  
الى ورا  
محمود بهجت



### Marketing Club Best Attendee



**Moustafa Fouda**  
Country Manager, MUP,  
he only one attend All 9 Jeddah  
Clubs in one Year

**Thanks Moustafa Fouda**  
the only one attend All 9 Jeddah  
Clubs in one Year

Saudi Arabia



EGYPT



UAE



Lebanon



### Fixed Dates 6 City 6 Clubs Book your Calendar Every Month

Jeddah - KSA  
Dubai - UAE  
Cairo - Egypt

1st Wednesday  
3rd Wednesday  
4th Wednesday

Riyadh - KSA  
Beirut - Lebanon  
Alex - Egypt

2nd Wednesday  
4th Tuesday  
4th Thursday



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**Marketing Club Instructor**  
"Trade Marketing"



**Dr. Mohamed Abdel Naser**  
"Biotech Gulf"  
Trade Manager Supervisor

**Marketing Club Instructor**  
"Importance of Strategic Alliance"



**Dr. Tarek Ibrahim**  
Business Development & Marketing Manager  
"Arabia, KSA"

**Marketing Club Instructor**  
"Creative Packaging"



**Mr. Marwan Wahbi**  
Doctor of Business Administration, mCIM,  
Chartered Marketer,  
University Lecturer, Professional Trainer  
& Business Consultant

**Marketing Club Instructor**  
"Branding Secrets"



**Dr. Mohamed Said**  
"Inspire"  
Brand Manager

**Marketing Club Founder**



**Dr. Mahmoud Bahgat**  
Founder Of The Marketing Club

**Marketing Club Instructor**  
"Excel Tips for Marketers"



**Dr. Wael Lotfy**  
"Innova United"  
Sales Manager

**Marketing Club Instructor**  
"Healthcare Marketing"



**Dr. Wael Eissa**  
Sales & Marketing Director  
"Future Lab, KSA"

**Marketing Club Instructor**  
"Cosmotheutical Marketing"



**Dr. Ahmed Kafafy**  
"Marca Pharmaceutical Group"  
Marketing Director

**Marketing Club Instructor**  
"Branding & Strong Brands"



**Dr. Hassan Rashad**  
"Pharco"  
Brand Manager

**Marketing Club Instructor**  
"Pharmaceutical Forecasting"



**Dr. Ahmed Sham'a**  
"Borg Pharma"  
Brand Manager



**Marketing Club Instructor**  
" The Heart of The Leader "



**Dr.Salama Salama**  
Novartis Pharma  
Strategic Partnership Manager

**Marketing Club Instructor**  
" Building Successful Brands "



**Dr.Shaddad Abdelhaq**  
Hikma UAE  
Gulf Brand Manager

**Marketing Club Instructor**  
" Professional Marketing Plan "



**Dr.Mohamed Rohayem**  
Hikma  
Product Manager

**Marketing Club Instructor**  
" Professional Marketing Plan "



**Dr.Amr Farag**  
GM  
United Pharma Group

**Marketing Club Instructor**  
" Advertising "



**Dr.Mohamed Raafat**  
Brog Pharma  
Brand Manager

**Marketing Club Instructor**  
" Healthcare Industry Perspective "



**Dr.Wesam Albassuny**  
Stryker Osteonics  
GCC Product Manager

**Marketing Club Instructor**  
" Logo Secrets "



**Dr.Emad Adnan**  
senior Brand Manager  
Pharma Link ( Euro Pharma )

**Marketing Club Instructor**  
" Export Opportunity In Pharma "



**Dr.Ahmed Shehata**  
Pharco Group  
Export Sales Manager

**Marketing Club Instructor**  
" Lovemark "



**Dr.Mohamed Albaz**  
Apex - Miltapex Pharma  
Product Manager

**Marketing Club Instructor**  
" Logo Secrets "



**Dr.Marwan Wahbi**  
Doctor of Business Administration,  
mCIM, Chartered Marketer,  
University Lecturer,



**Marketing Club Instructor**  
 " The transitive business model "



**Dr. Ahmed Almwakea**  
 Therapeutic Area Manager  
 Merck

**Marketing Club Instructor**  
 " Neuromarketing "



**Dr. Sameh Gaber**  
 Project Manager  
 Julphar

**Marketing Club Instructor**  
 " Brainstorming Technique Workshop "



**Dr. Hossam Omran**  
 Pharma International  
 Marketing Director

**Marketing Club Instructor**  
 " Marketing Control "



**Dr. Ahmed Khater**  
 Inspire Pharma  
 Brand Manager



Fixed Dates	6 City	6 Clubs	Book your Calendar	Every Month
Jeddah - KSA	1st Saturday		Riyadh - KSA	2nd Saturday
Dubai - UAE	3rd Saturday		Beirut - Lebanon	4th Tuesday
Cairo - Egypt	4th Saturday		Alex - Egypt	4th Sunday



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### \*Good & Bad Marketing Strategy\*



**Dr. Haytham Mohamed**  
Country Commercial Head  
BioMed

### \*The Future in Medicated Cosmetics\*



**Dr. Ahmed Kafafy**  
Marketing Director  
Marco Pharmaceutical Group

### \*Customer Behavior\*



**Dr. Mohammed Emam**  
Brand Manager  
"Aptex"

### \*Introduction to FMCG Marketing\*



**Dr. Tarek Soliman**  
Marketing Manager  
"Al-Hilal Trading Company"

### \*Healthcare Marketing Effectiveness\*



**Dr. Amr Shahin**  
Marketing Manager  
"Coloplast"

### \*Pharma MultiChannel Marketing\*



**Dr. Mohammed Magdy**  
(Introduction to Guerrilla Marketing)  
Novartis, Oncology Brand Manager.

### \*Brand positioning\*



**Dr. Amany Sabry**  
Product Manager  
"Pharco B"

### \*Products' Launch difficulties\*

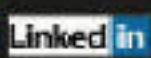


**Dr. Ahmed Sham'a**  
Brand Manager  
"Borg Pharma"



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 " Service Marketing "



**Dr. Wael Eisa**  
 Sales & Marketing Director  
 Future Lab

**Marketing Club Instructor**  
 " Business English Tips "



**Mr. Mohamed Abu Ezz**  
 English Teacher

**Marketing Club Instructor**  
 " Digital Marketing ... Optimized Spending with Gigantic Impact "



**Dr. Tamer Alhadidy**  
 Marketing Manager  
 Global Engineering Company

**Marketing Club Instructor**  
 " How Advertising works "



**\*Dr. Ahmed El Garhy**  
 Trade Marketing Manager  
 Parkville Pharmaceutical

Saudi Arabia



EGYPT



UAE



Lebanon



**Fixed Dates**

Jeddah - KSA  
 Dubai - UAE  
 Cairo - Egypt

**6 City**

1st Saturday  
 3rd Saturday  
 4th Saturday

**6 Clubs**

**Book your Calendar Every Month**

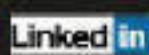
Riyadh - KSA  
 Beirut - Lebanon  
 Alex - Egypt

2nd Saturday  
 4th Tuesday  
 4th Sunday



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**Dr. Amir Hassan**

Product Manager  
a National I MCG Cosmetics Co.

## Marketing Club Instructor



**Dr. Fayza ELshatby**

Country Brand Lead  
Biomed Pharma

## Marketing Club Instructor



**Dr. Saber Helal**

Regional Business Manager  
Morecare International

## Marketing Club Instructor



**Dr. Ahmed Saleh**

Product Manager  
Ornidia

## Marketing Club Instructor



**Dr. Amr Aly**

Trade Marketing Manager  
Nestle

## Marketing Club Instructor



**Dr. Mahmoud Hamdy**

Country Brand Lead  
Biomed Pharma

## Marketing Club Instructor



**Dr. Ahmed Abdel Aziz**

Senior Brand Manager  
Biotech Gulf

## Marketing Club Instructor



**Dr. Ahmed Hany**

Marketing Manager  
API Pharma

## Marketing Club Instructor



**Dr. Ahmed Samir**

Product Manager  
Splendid Pharma

## Marketing Club Instructor



**Dr. Bassem Salem**

Regional Marketing Manager  
Fidia Group



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**Dr. Haitham Ibrahim**  
Business Development Manager  
Andalusia Group

## Marketing Club Instructor



**Dr. Haytham Maraee**  
Marketing Manager  
Hikma

## Marketing Club Instructor



**Dr. Mohamed Abo Elfadel**  
Senior Product Manager  
JP Nutriceuticals

## Marketing Club Instructor



**Dr. Mohamed Saeed**  
Product Manager  
Pharco

## Marketing Club Instructor



**Dr. Mohamed Saad**  
Business Unit Manager  
Biomed

## Marketing Club Instructor



**Mr. Mohamed Fawzy**  
Marketing Manager  
Amriana

## Marketing Club Instructor



**Dr. Samer Saeed**  
Regional Marketing Manager  
Merck

## Marketing Club Instructor



**Dr. Abdulla Yaakoub**  
Marketing Manager  
Green Minds



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