

Online Marketing Club Meetings

Starting **1st**
Nov 2022



Every
Tuesday
weekly

Cairo 
8 Pm

KSA 
9 Pm

UAE 
10Pm

1 Video recording
& Youtube

2 Pre Planed Year
Schedule

Marketing Club 7 years Anniversary
62 Clubs 110 Instructors
29 -10 - 2015 to 29 -10 - 2022

CONTACT #Mahmoud_Bahgat

to Join & Attend  #Marketing_Club

 KSA 00966568654916 Egypt 01094932932



Mybahgat@yahoo.com





Jeddah 1st Marketing Club 29-10-2015



Jeddah 2nd Marketing Club 25-11-2015



Cairo 1st Marketing Club 4-12-2015



Alex 1st Marketing Club 6-12-2015



Jeddah 3rd Marketing Club 29-10-2015



Riyadh 1st Marketing Club 17-12-2015



Jeddah 4th Marketing Club 27-1-2016



Riyadh 2nd Marketing Club 4-4-2016



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Jeddah 5th Marketing Club 2-3-2016



Jeddah 6th Marketing Club 6-4-2016



Riyadh 3rd Marketing Club 16-5-2016



Cairo 2th Marketing Club 30-8-2016



Alex 2nd Marketing Club 30-8-2016



Riyadh 4th Marketing Club 30-8-2016



Jeddah 7th Marketing Club 15-5-2016



Jeddah 8th Marketing Club 24-8-2016



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Jeddah 9th Marketing Club 5-10-2016
2nd year club



Riyadh 5th Marketing Club 12-10-2016



Cairo 3rd Club 26-10-2016



Cairo 3rd Club 26-10-2016



3rd Marketing Club Alex* 29-10-2015

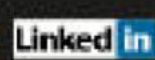


Lebanon 1st marketing Club 25-10-2016



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Jeddah 10th Marketing Club 2-11-2016
2nd year club



Dubai 1st Club 16-11-2016



Riyadh 6th Marketing Club 11-2016



4th Marketing Club Alex 20-11-2016



Cairo 4th Club 23-11-2016

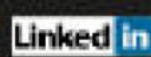


Lebanon 2nd marketing Club 29-11-2016



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Jeddah 11th Marketing Club 7-12-2016



Jeddah 11th Marketing Club 7-12-2016



Cairo 5th Marketing Club 28-12-2016



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Jeddah 12th Marketing Club Tuesday 21 Feb 2017



Alex 5th Marketing Club 25 Feb 2017



Cairo 6th Marketing Club Sunday 26 Feb. 2017



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Cairo 7th Marketing Club ,Saturday 18 March. 2017



Riyadh 7th Marketing Club ,Saturday 25 March 2017



Jeddah 13th Marketing Club ,Saturday 25 March 2017



Alex 5th Marketing Club ,Saturday 25 March 2017



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26-2-2017 6th Cairo Marketing Club



24-5-2017 14th Jeddah Marketing Club



18-11-2017 8th Cairo Marketing Club



2-12-2017 9th Cairo Marketing Club



30-12-2017 10th Cairo Marketing Club



6-1-2018 10th Alex Marketing Club



3-3-2018 8th Alex Marketing Club



21-3-2018 2nd Dubai Marketing Club



28-4-2018 12th Cairo Marketing Club



2-5-2019 16th Jeddah Marketing Club



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26-9-2018 14th Jeddah Marketing Club



31-10-2018 15th Jeddah Marketing club



25-11-2018 12th Cairo Marketing Club



1-12-2018 12th Alex Marketing Club



10-4-2019 13th Cairo Marketing Club



30-4-2019 13th Alex Marketing Club



29-10-2019 17th Jeddah Marketing Club



30-10-2019 14th Cairo Marketing Club



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3-3-2021 16th Cairo Marketing Club



17-3-2021 15th Alex Marketing Club



25-5-2021 17th Cairo Marketing Club



25-5-2021 17th Cairo Marketing Club



2-6-2021 18th Cairo Marketing Club



2-6-2021 18th Cairo Marketing Club



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Marketing Club Instructor



Dr. Hatem Kandeel
(Strategic Drug Selection),
Intelligence Manager, SAJA

Marketing Club Instructor



Dr. Hesham Attalah
(Shopper Marketing for Pharmacies)
Shopper Marketing Manager, Nahdi

Marketing Club Instructor



Dr. Tamer Gharib
(Cosmeceutical Marketing),
Brand Manager, Biotech Gulf

Marketing Club Instructor



Dr. Nashwan Yunis
(Medical Market outlines)
Amico Group, Product Manager

Marketing Club Instructor



Dr. Ehab Maghawry
(Infant Milk Marketing)
Biofoodnutrition-SE, Product Manager.

Marketing Club Instructor



Dr. Sameh Gaber
Brand Manager, Julphar, Jeddah
Logo Secrets & Branding

Marketing Club Instructor



Dr. Mohammed Magdy
(Introduction to Genevella Marketing)
Novartis, Oncology Brand Manager,
Riyadh.

Marketing Club Instructor



Dr. Tarek Nassar
(Introduction to Business Development Management)
Arabio, Business Development
Manager, Riyadh.



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Marketing Club Instructor



Eng. Abdullah Maher
Marketing Functions In Telecom
Operators (Mobile, STC, Zain) Mobily,
Product Manager, Riyadh

Marketing Club Instructor



Dr. Ahmed Ghoniem
(Psychology of Colors)
Business & Marketing Consultant, Egypt

Marketing Club Instructor



Dr. Ahmed AlSharkawy
(Ophthalmology Marketing)
A. Product Manager, Alcon, Jeddah

Marketing Club Instructor



Dr. Alsayed Mousa
(Secrets Of Logos)
Product Manager Tabuk, Alex

Marketing Club Instructor



Dr. Hesham Sherif
(Healthcare & Hospitals Marketing)
Marketing Supervisor, Alansar
Hospital, Jeddah

Marketing Club Instructor



Dr. Ehab Khater
(Insights on Saudi Public Sector)
Institution Sales Manager, Adco, Jeddah

Marketing Club Instructor



Dr. Ahmed Radwan
Blue Ocean Strategy
Senior Brand Manager, Sansoz, Jeddah

Marketing Club Instructor



Dr. Mohamed Saleh
(KSA Market Access Insights)
Commercial Manager, Cigala, Jeddah



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Marketing Club Instructor



Dr. Ahmed Khashaba
(Cosmetics Brand Management)
Marketing Director, Biotech Gulf, Jeddah



Marketing Club Instructor



Hany Ghoneim
(Create your Trade Mark)
Marketing Manager, MADA Advanced Technology



Marketing Club Instructor



Dr. Wael Eissa
Marketing Manager Future Lab
Health Care Marketing, Jeddah



Marketing Club Instructor



Mr. Ismail Abo Eissa
(Cars Tires Marketing)
Advertising & Media Manager, Al Jumih
Yokohama Tyres, Jeddah



Marketing Club Instructor



Dr. Mohamed Sofar
Brand Manager Servier Digital
Marketing



Marketing Club Instructor



Dr. Ehab Khater
Acino, Public Sector Sales Manager



Marketing Club Instructor



Dr. Mostafa Abdelfatah
Regional Brand Manager Novo
Nordisk Packaging



Marketing Club Instructor



Dr. Mahmoud Rehan
Brand Manager Pharco Egypt
Packaging



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Marketing Club Instructor



Dr. Sayed Sabry
(Logo Branding)
Product Manager, Arac, Riyadh.

Marketing Club Instructor



Dr. Ahmed Foad
BUY.Ology ,
Category Manager, Nahdi, Jeddah

Marketing Club Instructor



Dr. Khaled Gad
(Forecasting)
Product Manager, Ego Pharma, Riyadh

Marketing Club Instructor



Dr. Mokhtar Elsayed
(Public Awareness Campaigns),
Product Manager, Sanofi Pasteur, Riyadh.

Marketing Club Instructor



Dr. Wael Lotfy
(SMART Tips for Marketer)
Technology Expert & Entrepreneur, Jeddah

Marketing Club Instructor



Mr. Ahmed Fares
(Introduction to Digital Marketing),
Digital Marketing Consultant, Jeddah.

Marketing Club Instructor



Dr. Shady Ramadan
Digital Marketing Introduction
Marketing Manager, Money Gram, Riyadh

Marketing Club Instructor



Dr. Mohamed Zayo
Budgeting
Brand Manager, MSD, Riyadh



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Marketing Club Instructor



Dr. Mahmoud Ezzat
(Buy.ology Science of Buying)
Brand Manager, Tabuk, Alex

Marketing Club Instructor



Dr. Mohamed Abdel Halim
Country Portfolio Lead Pfizer
Egypt Packaging

Marketing Club Instructor



Dr. Hisham Atallah
Category Management Sector
Head Ezaby Egypt Retail Management

Marketing Club Best Attendee

الراجل
الى ورا
محمود بهجت



Marketing Club Best Attendee



Moustafa Fouda
Country Manager, MUP,
he only one attend All 9 Jeddah
Clubs in one Year

Thanks Moustafa Fouda
the only one attend All 9 Jeddah
Clubs in one Year

Saudi Arabia



EGYPT



UAE



Lebanon



Fixed Dates

6 City

6 Clubs

Book your Calendar Every Month

Jeddah - KSA

1st Wednesday

Riyadh - KSA

2nd Wednesday

Dubai - UAE

3rd Wednesday

Beirut - Lebanon

4th Tuesday

Cairo - Egypt

4th Wednesday

Alex - Egypt

4th Thursday



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Marketing Club Instructor
"Trade Marketing"



Dr. Mohamed Abdel Naser
"Biotech Gulf"
Trade Manager Supervisor

Marketing Club Instructor
"Excel Tips for Marketers"



Dr. Wael Lotfy
"Innova United"
Sales Manager

Marketing Club Instructor
"Importance of Strategic Alliance"



Dr. Tarek Ibrahim
Business Development & Marketing Manager
"Arabia, KSA"

Marketing Club Instructor
"Healthcare Marketing"



Dr. Wael Eissa
Sales & Marketing Director
"Future Lab, KSA"

Marketing Club Instructor
"Creative Packaging"



Mr. Marwan Wahbi
Doctor of Business Administration, mCIM,
Chartered Marketer
University Lecturer, Professional Trainer
& Business Consultant

Marketing Club Instructor
"Cosmotheutical Marketing"



Dr. Ahmed Kafafy
"Marco Pharmaceutical Group"
Marketing Director

Marketing Club Instructor
"Branding Secrets"



Dr. Mohamed Said
"Inspire"
Brand Manager

Marketing Club Instructor
"Branding & Strong Brands"



Dr. Hassan Rashad
"Pharco"
Brand Manager

Marketing Club Founder



Dr. Mahmoud Bahgat
Founder Of The Marketing Club

Marketing Club Instructor
"Pharmaceutical Forecasting"



Dr. Ahmed Sham'a
"Borg Pharma"
Brand Manager

Marketing Club Instructor
" The Heart of The Leader "



Dr.Salama Salama
Novartis Pharma
Strategic Partnership Manager

Marketing Club Instructor
" Building Successful Brands "



Dr.Shaddad Abdelhaq
Hikma UAE
Gulf Brand Manager

Marketing Club Instructor
" Profesional Marketing Plan "



Dr.Mohamed Rohayem
Hikma
Product Manager

Marketing Club Instructor
" Profesional Marketing Plan "



Dr.Amr Farag
GM
United Pharma Group

Marketing Club Instructor
" Advertising "



Dr.Mohamed Raafat
Brog Pharma
Brand Manager

Marketing Club Instructor
" Healthcare Industry Prospective "



Dr.Wesam Albassuny
Stryker Osteonics
GCC Product Manager

Marketing Club Instructor
" Logo Secrets "



Dr.Emad Adnan
senior Brand Manager
Pharma Link (Euro Pharma)

Marketing Club Instructor
" Export Opportunity In Pharma "



Dr.Ahmed Shehata
Pharco Group
Export Sales Manager

Marketing Club Instructor
" Lovemark "



Dr.Mohamed Albaz
Apex - Midapex Pharma
Product Manager

Marketing Club Instructor
" Logo Secrets "



Dr.Marwan Wahbi
Doctor of Business Administration,
mCIM, Chartered Marketer,
University Lecturer,

Marketing Club Instructor
 " The transitive business model "



Dr. Ahmed Almwakea
 Therapeutic Area Manager
 Merck

Marketing Club Instructor
 " Neuromarketing "



Dr. Sameh Gaber
 Project Manager
 Julphar

Marketing Club Instructor
 " Brainstorming Technique Workshop "



Dr. Hossam Omran
 Pharma International
 Marketing Director

Marketing Club Instructor
 " Marketing Control "



Dr. Ahmed Khater
 Inspire Pharma
 Brand Manager

Saudi Arabia 



EGYPT 



UAE 



Lebanon 



Fixed Dates	6 City	6 Clubs	Book your Calendar	Every Month
Jeddah - KSA	1st Saturday		Riyadh - KSA	2nd Saturday
Dubai - UAE	3rd Saturday		Beirut - Lebanon	4th Tuesday
Cairo - Egypt	4th Saturday		Alex - Egypt	4th Sunday



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Good & Bad Marketing Strategy



Dr. Haytham Mohamed
Country Commercial Head
BioMed

The Future in Medicated Cosmetics



Dr. Ahmed Kafafy
Marketing Director
Marco Pharmaceutical Group

Customer Behavior



Dr. Mohammed Emam
Brand Manager
"Apotex"

Introduction to FMCG Marketing



Dr. Tarek Soliman
Marketing Manager
"Al-Hilal Trading Company"

Healthcare Marketing Effectiveness



Dr. Amr Shahin
Marketing Manager
"Coloplast"

Pharma MultiChannel Marketing



Dr. Mohammed Magdy
(Introduction to Guerrilla Marketing)
Novartis, Oncology Brand Manager.

Brand positioning



Dr. Amany Sabry
Product Manager
"Pharco B"

Products' Launch difficulties



Dr. Ahmed Sham'a
Brand Manager
"Borg Pharma"



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Marketing Club Instructor
 " Service Marketing "



Dr. Wael Eisa
 Sales & Marketing Director
 Future Lab

Marketing Club Instructor
 " Business English Tips "



Mr. Mohamed Abu Ezz
 English Teacher

Marketing Club Instructor
 " Digital Marketing ... Optimized Spending
 with Gigantic Impact "



Dr. Tamer Alhadidy
 Marketing Manager
 Global Engineering Company

Marketing Club Instructor
 " How Advertising works "



***Dr. Ahmed El Garhy**
 Trade Marketing Manager
 Parkville Pharmaceutical



Fixed Dates	6 City	6 Clubs	Book your Calendar Every Month
Jeddah - KSA	1st Saturday		Riyadh - KSA
Dubai - UAE	3rd Saturday		Beirut - Lebanon
Cairo - Egypt	4th Saturday		Alex - Egypt
			2nd Saturday
			4th Tuesday
			4th Sunday



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Marketing Club Instructor



Dr. Amir Hassan

Product Manager
a National FMCG Cosmetics Co.

Marketing Club Instructor



Dr. Fayza ELshatby

Country Brand Lead
Biomed Pharma

Marketing Club Instructor



Dr. Saber Helal

Regional Business Manager
Morecare International

Marketing Club Instructor



Dr. Ahmed Saleh

Product Manager
Orchidia

Marketing Club Instructor



Dr. Amr Aly

Trade Marketing Manager
Nestle

Marketing Club Instructor



Dr. Mahmoud Hamdy

Country Brand Lead
Biomed Pharma

Marketing Club Instructor



Dr. Ahmed Abdel Aziz

Senior Brand Manager
Biotech Gulf

Marketing Club Instructor



Dr. Ahmed Hany

Marketing Manager
API Pharma

Marketing Club Instructor



Dr. Ahmed Samir

Product Manager
Splendid Pharma

Marketing Club Instructor



Dr. Bassem Salem

Regional Marketing Manager
Fidia Group



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Marketing Club Instructor



Dr. Haitham Ibrahim
Business Development Manager
Andalusia Group

Marketing Club Instructor



Dr. Haytham Maraee
Marketing Manager
Hikma

Marketing Club Instructor



Dr. Mohamed Abo Elfadel
Senior Product Manager
JP Nutraceuticals

Marketing Club Instructor



Dr. Mohamed Saeed
Product Manager
Pharco

Marketing Club Instructor



Dr. Mohamed Saad
Business Unit Manager
Biomed

Marketing Club Instructor



Mr. Mohamed Fawzy
Marketing Manager
Amriana

Marketing Club Instructor



Dr. Samer Saeed
Regional Marketing Manager
Merck

Marketing Club Instructor



Dr. Abdulla Yaakoub
Marketing Manager
Green Minds



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Marketing Club Instructor



Dr. Marwan Medhat
Alex Toastmasters Club President
Award-winning speaker.
Pharmacist & Lifecoach.

Marketing Club Instructor



By Mr. Mohamed Attia
Elnour Optics
Marketing Manager

Marketing Club Instructor



Dr. Mahmoud Hamed
Senior Product Manager
Nerhado

Marketing Club Instructor



Dr. Mahmoud Samy
Marketing Manager
Eva Pharma

Marketing Club Instructor



Mr. Hussein Adel
Marketing Manager
Majesty
(x.Etoile & x.Exception Pastry)

Marketing Club Instructor



Mr. Shehab ElNaggar
Al Shorouq for Industry & Trading



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Marketing Club Instructor

Egypt BEAUTY & PERSONAL CARE MARKET INSIGHTS



Dr.Ahmed Kafafy
Cosmetics Marketing
Consultant



Marketing Club Instructor

The Purple Negotiator Marketer



Dr.Mohamed Elnadi
Marketing & Training
Consultant for NGOs



26-6-2022 19th Cairo Marketing Club



16-6-2022 19th Jeddah Marketing Club



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